

**WSBA IP Section
Executive Committee Meeting
Jan. 15, 2018**

AGENDA

1. Access Information:

- a. Phone: 1-888-857-7291
- b. Passcode: 2063593002

2. Call to Order - KZ

3. Review and approval of November Monthly Meeting Minutes - KZ

4. FY 2019 Elections - KZ

- a. Recap: 1 At-Large Position at a minimum, but potentially 2
- b. Nominating Committee Update:
 - i. Karin Swope, Jerry Riedinger (Chair 2001-2002), and Whitney Stowe (Chair 2014-2015) (possibly more)

5. Continuing Legal Education Seminars:

a. Eastern Washington Mini-CLE

- i. Chairs: KZ & RJ
- ii. Date: Feb. 15, 2017
- iii. CLE Hours: 1 or 2 hours
- iv. Title: TBD
- v. Place: Gonzaga University School of Law
- vi. Speaker(s):
 - 1. Director John Cabeca, Regional Director of the United States Patent & Trademark Office (agreed)
 - 2. Potential Trade Secrets Litigator / Employment Law Attorney
- vii. Cost for Attendance: \$35 for attorneys / non-members; \$10 for law students?

- viii. In lieu of a Meet & Greet, we are thinking it would be good to provide lunch for the registrants.
 - 1. At the conclusion of the lunch, and before Director Cabeca begins his presentation, we are thinking of having the scholarship presentation for the GU Law Student.
- ix. Mini-CLE – Kevin Plachy
 - 1. Cap is \$35 is for education seminar, but does not include meal.
 - 2. Could charge \$50 to collect extra money for meal.
- x. Discussion regarding cost of lunch
 - 1. No issues with eating cost of lunch to lure in attendees
- xi. KZ moves to arrange for lunches for attendees, not to exceed \$700; Second by RJ; no opposition. Motion carries.
- xii. Law Students: cost for attendees -
 - 1. Debate cost at \$20 vs. \$10 vs. \$0
 - 2. KZ moves to set the price for law students at \$0; seconded by ER; no opposition. Motion carries.

b. *Annual Institute*

- i. Chairs: TS & KZ
- ii. Date: April 20, 2018
 - 1. Fed. Cir. Judge declined invitation, but suggested he might be available in the future
 - 2. Looking to lock in venue – Washington Convention Center may be available, but looking at 3-4 locations
- iii. CLE Hours: 5.75 (1 hour ethics)
- iv. Title: *The 23rd Annual Intellectual Property Institute: Where is the value of U.S. Intellectual Property headed?*
 - 1. Focus on patent and S.C. decisions, and what trends we can take from that
- v. Place: TBD

- vi. Speakers: Update on Phone
 - 1. Keynote speakers: ??
 - a. Still looking for keynote speaker
 - 2. 1/3 to half of speakers are locked up
 - 3. Possibly Mike Atkins; Bob Cumbo
- vii. Cost for Attendance: Likely \$295 (General) / \$275 (Member)
- viii. Webcasting available and will be used (should drive up attendance)
- ix. Meet & Greet will be scheduled
 - 1. This will be Scholarship Presentation for UW and SU.
- c. *IP Licensing CLE (April – May)*
 - i. Chairs: KS & MM
 - ii. Update on Planning
 - 1. Matt and Karen have been meeting and conferring about potential speakers
 - 2. Discussion of whether we should hold this CLE at all?
 - a. KZ: yes, but possibly delay and space out from spring IP CLE events
 - b. Kevin Plachy – any revenue share needs to be consistent with budget cycle. If we need to change the model, it wouldn't come into effect until 2019.
 - 3. Possibly push this out until June, 2018
 - 4. Will discuss issues with Sandra Livingston Carr
- d. *IP for the Rest of US (September)*
 - i. Chairs: DM & BQ
 - ii. Update on Planning
 - 1. Still early for Dario and Brook
 - 2. KZ will provide some background on past speakers, details, etc.

6. Social / Networking Outreach Committee - KZ

- a. WYLC Liaison unable to continue in role.
 - i. Suggestions?
 - 1. No suggestions
 - ii. Should WYLC reopen application process?
 - 1. Yes.

7. WSBA IP Scholarships:

- a. Notices regarding the scholarship program have been sent to Gonzaga, Seattle University, and University of Washington. All are expected to participate.

8. Legislative Affairs:

- a. Update – KS
 - i. No update at this time
- b. Contacts for WSBA Legislative Affairs are:
 - i. Sanjay Walvekar (Legal Community Outreach Specialist): sanjayw@wsba.org
 - ii. Camille Still (Administrative Assistant, Temp): camilles@wsba.org
 - iii. Sara Niegowski (Chief Communications & Outreach Officer): saran@wsba.org

9. On-Demand Revenue Sharing:

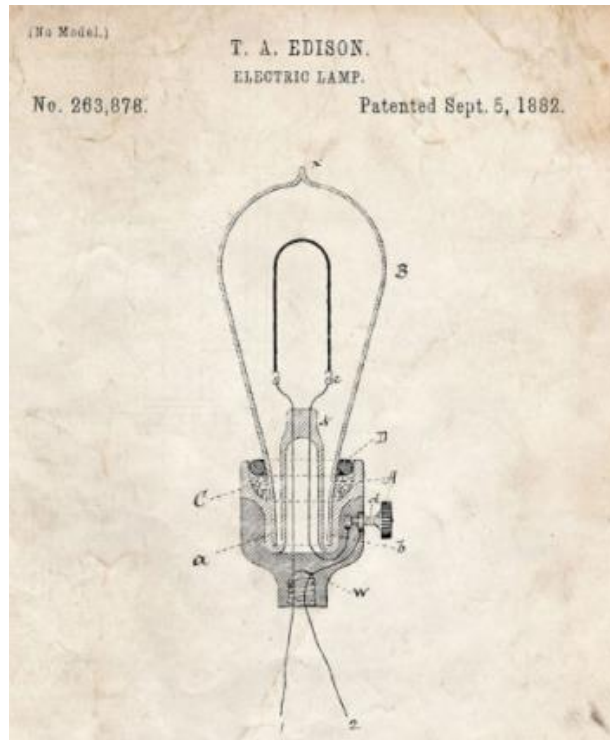
- a. The WSBA has historically kept all revenues from person watching video recordings of CLEs (as opposed to attending them via webcast)
- b. WSBA has recognized that removing in-person attendance requirement has substantially decreased Section Revenues from CLEs.
 - i. The sharing fee has no basis in actual cost, but typically 45%.
- c. WSBA is proposing to share revenues in some way.
 - i. Would like to share all revenue, not just live revenue, and allocate all hard costs (i.e. base split on profits and cost).

- ii. Ground the split in actual costs and actual revenues across the board – both direct and indirect costs
- d. WSBA is holding a meeting on **January 26** to discuss. All are welcome to attend, but KZ will be attending (by webcast).
- e. Materials concerning this issue are attached.
- f. Kevin Plachy to speak.

10. Remaining issues tabled until next meeting

11. Logo / Commemorative Award

- a. Work is in process for Logo
- b. Drawing of light bulb in shape of Washington State
 - i. Light bulb like, but outer shell is outline of Washington. Would be inside circle.



a.

- c. Sketches have been sent off to KZ's contact

12. Data Archive Subcommittee (KZ / TS)

- a. WSBA is looking into whether we can be added to their contract.

- b. A request to past officer for important materials they've kept has been sent.

13. Legal Health Checkup

- a. Bar is intending to have a check-up list available to those of lesser means. It is intended to let people know if they have problems that might be ameliorated through legal help.
- b. The current checklist does not affect our Section. Nor does the provision of indigent legal services often touch on our section. Patents and trade secrets are ordinarily corporate endeavors, while trademarks are principally commercial in nature. To the extent that copyright law affects low-income persons, the Washington Lawyers for the Arts provides legal services targeted at the specific communication of artists who might need those services.
- c. Chair's recommendation: take no action on the checklist on behalf of the Section.

14. Other Business

- a. International Practice Section's CLE on Brexit & Trademarks – held during INTA's meeting (sometime between May 19-23).

15. Paul Swegle

- a. BOG report
- b. There will be meeting this month, but no pressing issues; there is proposal about bar representatives that may be dead on arrival. There is an open seat, and Paul would prefer it go to an informed bar member

16. Adjourn Meeting

- a. KZ moves to adjourn at 5:34; seconded. Motion carries.