

WSBA IP Section  
Executive Committee Meeting  
9/8/2016  
Meeting Minutes:

I. BOARD MEMBERS:

- a. Reena Ghosh (Chair) (RG), Elizabeth Reilly (Chair-Elect) (ER), Kevin Zeck (Secretary-Treasurer) (KZ), Tom Satagaj (TS), John Nelson (JN), Stuart Dunwoody (SD), Reid Johnson (RJ), Patchen Haggerty (PH), Makalika Nahowal'aa (board member-elect) (MN), Jim Baunach (Immediate Past Chair) (JB)
- b. SECTION LIAISON: Joe Terrenzio (JT)

II. ATTENDEES - MEETING STARTS AT 12:00 PM PT

- a. Reena Ghosh (Chair) (RG), Elizabeth Reilly (Chair-Elect) (ER), Kevin Zeck (Secretary-Treasurer) (KZ), Tom Satagaj (TS), John Nelson (JN), Stuart Dunwoody (SD), Reid Johnson (RJ), Patchen Haggerty (PH)
- b. Joe Terrenzio (JT) (arrives at 12:07 pm PT)

Not in Attendance:

- a. Makalika Nahowal'aa (board member-elect) (MN), Jim Baunach (Immediate Past Chair) (JB)

III. CALL TO ORDER

IV. APPROVAL OF JUNE MINUTES - READ VOTE INTO RECORD:

- a. Minutes were approved by email vote on July 12, and forwarded to JT on July 14.

V. IP SECTION CLES:

- a. IP Licensing CLE
  - i. Review - KZ & PH
    - 1. Attendees: 54 in person, with 23 online
    - 2. Feedback was very positive
    - 3. Likely to be profitable
    - 4. Meet & Greet
      - a. Set up late due to issue with venue and EC member availability
      - b. Only 6 attendees
      - c. Lessons learned: if not firm in place—with marketing plan established—four weeks out: cancel meet & greet
    - 5. PH – notes issues with current format for allowing questions to be asked and answered (e.g., co-chairs of seminar had to run microphones during each session to facilitate questions/answers)
      - a. RG – suggest giving young lawyers free attendance in exchange for running microphones to handle questions at CLEs. Other board members were generally in agreement with this.

- b. IP for the Rest of US
  - i. Date - September 26, 2016
  - ii. Update - ER & SD
    - 1. Reduced fee issue - ER
      - a. Sondra Livingston-Carr is the CLE coordinator with the WSBA (Kathy Burrows has stepped down)
      - b. SLC proposed that the IP Section give a discount to induce additional registrations for the IP for the Rest of Us CLE (currently only 8 registrations)
      - c. ER proposed \$25 as the discount. The Board debated a more significant discount, something between \$50 and \$100.
        - i. KZ presented general background regarding budgetary issues.
        - ii. JT provided breakdown of calculation of expenses charged by WSBA in support of CLEs
        - iii. Discussion of the NLE IP Fundamentals Boot Camp ensued, and Board requested contact information concerning New Lawyers Education program.
      - d. After debate: KZ moved to approve a \$50 reduction for New Lawyers. RG seconded. No objections. Motion is therefore approved.
    - 2. Speakers:
      - a. Copyright – Mark Wittow
      - b. Trademark – Matthew Moersfelder
      - c. Patent – Elizabeth Reilly
      - d. Trade Secrets – Shannon Jost
      - e. Rights of Publicity – Mel Simburg
      - f. Protection of Product Shapes – Teresa Wang
      - g. IP Licensing – Justin Moon
      - h. Ethics – Bob Carlson
    - 3. Meet & Greet
      - a. Box Lunch vs. meet-and-greet??
        - i. ER & SD – Box lunches have already been planned, but no motion has yet been made.
        - ii. RG moved to approve expense for box lunches. No objections to motion. Motion is therefore approved.
    - 4. Marketing
      - a. ER discussed marketing efforts, including proposed emails to send to various sections. RG suggested sending out promotional email to corporate counsel section and KCBA IP Section as well. ER provided she would distribute to all discussed Sections and entities.

- d. FY 2017 CLEs:
  - i. IEIPI (Inland Empire Intellectual Property Institute)
    - 1. Update - RJ & JN
      - a. Proposed Dates: in early December.
      - b. Proposed format: likely to be in same format as previously, with one or two speakers.
  - ii. Annual IP Institute
    - 1. Date: March 10, 2017 (tentatively)
    - 2. Nominate Co-Chairs:
      - a. KZ & ER are nominated. No objections were had to nominations.
  - iii. Nominations for the FY 2017 IP Licensing CLE and the IP For the Rest of Us CLE were tabled until new Executive Committee is convened.

VI. UPDATE AND DISCUSSION ON WSBA SECTIONS POLICY WORKGROUP & BYLAWS WORKGROUP

- a. Overview of Recent Events
  - i. RG – presented brief overview of recent events concerning Sections Policy Workgroup and Bylaws Workgroup.
- b. Plan for Communications to Section Members
  - i. Tabled until next meeting.

VII. OTHER ITEMS:

- a. Meeting with China delegation
  - i. Update - RG & JB
    - 1. Good meeting – discussed changes in U.S. law regarding *Alice v. CLS Bank Int'l*, as well as the law in the bio-technology arena
    - 2. RG – asked JT whether policies exists concerning small gifts given to Board Members by delegations from foreign nations (i.e., two small fans given by China delegation). JT – said no policy on point.
- b. WYLC Young Lawyers Liaison
  - i. Board reviewed resumes & statements of interest
  - ii. Vote on preference for Liaison
    - 1. KZ moved to recommend to Washington Young Lawyers Committee that Timothy Billick be named Young Lawyers Liaison to the WSBA IP Section
    - 2. RG provided that she would notify WYLC of recommendation.
- c. Data Archive Project
  - i. Tabled until October meeting.
- d. Survey of membership
  - i. Tabled until October meeting.
- e. Privacy Law Committee
  - i. Ryan Harkins – Microsoft
  - ii. Tabled until October meeting.
- f. GU request for funding of Lefkowitz Moot Court team
  - i. Tabled until October meeting
- g. USPTO Patent Prosecution Referral Program
  - i. Tabled until October meeting.

- h. Washington Lawyers for the Arts – Status Report – Phase II Funding
  - i. KZ provided summary of status report from WLA.
  - ii. KZ moved to provide second portion of funding. No objections were made. Motion was therefore approved.
  - iii. JT requested that KZ provide an email to JT formally requesting distribution of second portion of the funding.
- i. Sunshine Committee
  - i. October 25 Meeting – RG
  - ii. JT – Comment on sunshine committee needs to go through Alison Grazzini
    - 1. RG – what is Alison’s responsibility here?
      - a. JT – she assesses comments that Section wants to make against other relevant factors (including official bar positions on issues).
    - 2. RG – if we choose to move forward, we will check in with her.
  - iii. Issued tabled until October meeting.

VIII. MEETING ADJOURNS (1:03 pm)