WSBA IP Section Executive Committee Meeting 11/17/2022 Meeting Minutes

I. BOARD MEMBERS:

Brooke Quist (BQ) (Immediate Past Chair); Dario Machleidt (DM) (Chair); Rodney Tullett (RT) (Vice Chair); Connie Wan (CW) (Secretary-Treasurer); Syed Abedi (SA); Sunah Lee (SL); Ethan Vodde (EV); Thomas Wong (TW)

- A. YOUNG LAWYER LIAISON: Jack Chang (JC)
- B. SECTION LIAISON: Carolyn MacGregor (CM)
- C. BOG LIAISONS: Matthew Dresden (MD) & Kevin Fay (KF)
- D. WSBA CLE LIAISON: Sally Romero (SR)
- II. CALL TO ORDER: 4:03PM
- III. REVIEW AND APPROVAL OF OCTOBER 2022 MINUTES

Discussion: None Motion: Dario Second: Connie Vote: all "Aye"s

IV. Vote on Sally White Harmeling's replacement

Carrie Lofts is interested in joining the IP Section's Executive Committee and is eager to help expand our reach on the East Side. You can find her law firm bio here: https://www.foster.com/people-carrie-lofts

To make her appointment official, we need the EC to vote on the appointment.

(FYI: to clarify how an appointment works, whoever is appointed will automatically be on the ballot June 2023 to be elected by the section membership for the remainder of the term (*Sally was starting her second year in a two-year term*), whether that term ends next Sept. 30 or in subsequent years).

Discussion: Carrie is located on the eastside.

Motion: Dario Second: Ethan

Vote: All "Aye"s. Carrie will serve Sally's remaining term.

V. Shanthi & Kevin Plachy: CLE section splits of net revenue

Discussion: Shanthi (WSBA service education program, lead CLE team) provided the following Summary:

Changes on share and track expense of revenues from CLE. Tabulating all expense upfront (direct, indirect \$3000/credit hrs, recording, on-demand posting), tracking 3-year revenue, revenue from live registration, and on-demand sales in 3-years, tracking each program over the 3-year period, Oct. 2021 -- Sept 2022 50/50 up to \$8,000; 35% section,

65% WSBA. Sharing is going back to 2019 \$1000-5000/program, \$15,258 total 8 programs out of 10 CLE programs. If expense is not covered, the section is not responsible. Positive impact on the section's financials.

VI. IP SECTION CLES

- A. Eastern WA Mini-CLE (IEIP Inland Empire IP Institute)
 - i. Chairs: Ethan and Carrie Loft
 - ii. Date: Probably February 2023

Discussion: Carrie will co-chair with Ethan.

B. 27th Annual IP Institute

- i. Chairs: Dario Machleidt & Rodney Tullett
- ii. Date: likely in April (last year it was April 27-28, 2023 & hybrid)
 - 1. Proposed keynote—Federal Circuit Judge Stark

C. IP Licensing CLE

- i. Chairs: Syed/Connie
- ii. Date: Likely June -July 2023 TBD
- iii. Format: Hybrid (in-person and virtual)

D. 4th CLE Timely Topics

- i. Chairs: Sunah/Tom
- ii. Date: Likely Sept. Oct. 2023
- iii. Format: Hybrid (in-person and virtual)

VII. NOMINATING COMMITTEE

- A. The general rule is one at-large position per year for a two-year term
- B. Dario Machleidt & Brooke Quist to head the committee; all others welcome to join

VIII. WSBA LEGISLATIVE AFFAIRS COMMITTEE

A. Ethan Vodde is the WSBA Outreach & Legislative Affairs Coordinator

IX. SOCIAL

- A. Video game IP mash-up topic with Corporate Counsel section.
- B. Postponed until Q1
- C. Brooke to make an introduction to Kat Stryker, who is on the EC of the Corporate Counsel section.

X. SECTION BUDGET (to be submitted in June 2023)

- A. Dario Machleidt & Rodney Tullett; and all others who are interested can work on it when we get there
- B. IP Section is well funded. Excess savings in the bank. Did not spend money on social events in past years due to Covid.

Discussion: Financials will come at the end of the month. As of last month, the section financial shows a balance of \$96.635.

XI. OTHER ITEMS TO CONSIDER:

A. Email from Oregon-based recent law grad—are there ways to help him get involved?

Hello Dario,

I hope this email finds you well. My name is Jacob McCormack, and I am a recent law grad from Lewis and Clark. I'm currently based in Portland, Oregon at the moment, but I am licensed in Washington. I wanted to connect with you and see if there are any ways I can volunteer with the IP Section of the Washington Bar Association. Where ever you all might want some help, I'd love to do so and get involved with this community.

Best,

Jacob McCormack

Discussion: EC members should reach out to Dario for comments or suggestions.

B. Scholarship to the local law schools

Discussion: No scholarship in 2022. Will consider continuing the scholarship this year. Will discuss the details in the next meeting and vote on it in Dec. agenda.

- C. New standing subcommittee for the future marketing of our CLEs.
 - i. New efforts could include: more social media outreach, better highlighting of keynote speakers, leveraging the marketing capabilities of law firms that have attorneys speaking at the events, and the like.

Discussion: explore social media outreach. The EC members can email Dario with suggestions. Tom will propose a survey to the members for discussion in the next meeting's agenda.

- ii. Start calling an "active" mailing list.
- XII. NEXT MEETING

A. December 15

XIII. ADJOURN: 4:46pm