

WSBA IP Section
Executive Committee Meeting
01/19/2023
Meeting Agenda

I. BOARD MEMBERS:

Brooke Quist (BQ) (Immediate Past Chair); Dario Machleidt (DM) (Chair); Rodney Tullett (RT) (Vice Chair); Connie Wan (CW) (Secretary-Treasurer); Syed Abedi (SA); Sunah Lee (SL); Ethan Vodde (EV); Thomas Wong (TW); Carrie Loftis (CL)

- A. YOUNG LAWYER LIAISON: Jack Chang (JC)
- B. SECTION LIAISON: Carolyn MacGregor (CM)
- C. BOG LIAISONS: Matthew Dresden (MD) & Kevin Fay (KF)
- D. WSBA CLE LIAISON: Sally Romero (SR)

II. CALL TO ORDER:

QUORUM:

III. REVIEW AND APPROVAL OF NOVEMBER 2022 MINUTES

Discussion:

Motion:

Second:

Vote:

IV. IP SECTION CLEs

A. Eastern WA Mini-CLE (IEIP – Inland Empire IP Institute)

- i. Chairs: Ethan and Carrie Loft
- ii. Date: Probably February 2023

Discussion: two speakers confirmed. One more lined up. End of the February will likely to be the time.

B. 27th Annual IP Institute

- i. Chairs: Dario Machleidt & Rodney Tullett
- ii. Date: April 25-26, 2023 & hybrid
 - 1. keynote—Federal Circuit Judge Stark (confirmed)

Discussion: April 25 will be the full day. Tentative plan is to have seven presentations on April 25 and three on April 26.

Potential/proposed speakers and topics:

1. Ryan Mcbrayer and/or Dan Bagatelle (case law updates; partners at Perkins, Seattle & DC)
2. Parker Folse and/or Ian Crosby (IP/lit; partners at Susman)
3. Theodore Angelis (ITC/copyright/lit; partner at K&L Gates)
4. Bill Harmon (in-house IP issues; in-house at Uber)
5. Robert Carlson (ethics; partner at Lee & Hayes)
6. Andy Culbert (patent damages; partner at Perkins)

7. Robert Cumbow (trademark; likely only to do virtual/Zoom; partner at Miller Nash)
8. Speaker? Diversity/equity/inclusion in IP (consider law school perspective)
9. Speaker? Hot Topics in IP (last year we did artificial intelligence; block chain before that)
10. *Judge Stark*

*Reception will potentially be held at the SeedIP offices on April 25.

*Discuss law firm sponsors for food & drinks

C. IP Licensing CLE

- i. Chairs: Syed/Connie
- ii. Date: Likely June -July 2023 TBD
- iii. Format: Hybrid (in-person and virtual)

Discussion:

D. 4th CLE Timely Topics

- i. Chairs: Sunah/Tom
- ii. Date: Likely Sept. – Oct. 2023
- iii. Format: Hybrid (in-person and virtual)

Discussion:

V. ITEMS FROM THE NOVEMBER & DECEMBER MEETINGS:

- A. \$96,635 balance. Let's do something this year for our section/members.
Suggestions?
- B. Social media & marketing
 - i. Our section does not have a social media presence. Does someone want to build/improve that for us?
 - ii. Proposal from last month to have a standing subcommittee for the future marketing of our CLEs.
- C. New efforts could include: more social media outreach, better highlighting of keynote speakers, leveraging the marketing capabilities of law firms that have attorneys speaking at the events, and the like.
- D. Scholarship. See above re: \$96k. Offer scholarships to 3 students, one year from Washington law schools? Proposed amount?
 - i. Proposal to fund local law school's out-of-state travel for national moot court competitions (with a focus on IP)?
- E. Survey of members—what do they want? Who wants to take point on this?
 - i. Start calling an “active” mailing list.

Discussion:

1. Tom's proposed survey:

The core mission of the WSBA IP Section is to promote the practice of intellectual property law. The Section focuses on providing continuing legal education events for our members. The IP Section Executive Committee would like your input on additional ways that we can fulfill our mission and provide benefits to our members.

Please select two items below that are the most valuable to you:

- Granting scholarships to law students who are pursuing a career in IP Law
- Organizing social events for members to network
- Delivering IP law presentations to local business communities and schools
- Promoting diversity in IP legal practice

If you have specific actions or events that you would like to suggest, please describe them below:

Vote on circulating survey to the membership:

Discussion:

Motion:

Second:

Vote:

2. Expand the scholarship program to increase the amount and/or reach in the law school and to be more relevant to IP law such as sponsoring IP—focused moot court activities.

Discussion:

3. Ad hoc marketing and outreach committee: Rodney, Connie, Dario, and Ethan. Connie will reach out to UW, Dario will reach out to Seattle U., and Ethan will reach out to Gonzaga University.

Discussion:

VI. NOMINATING COMMITTEE

- A. The general rule is one at-large position per year for a two-year term
- B. Dario Machleidt & Brooke Quist to head the committee; all others welcome to join
- C. See attached email and Election Set-Up Form

Discussion:

VII. WSBA LEGISLATIVE AFFAIRS COMMITTEE

- A. Ethan Vodde is the WSBA Outreach & Legislative Affairs Coordinator

Discussion:

VIII. SOCIAL

- A. Video game IP mash-up topic with Corporate Counsel section.

- B. Postponed until Q1
- C. Brooke to make an introduction to Kat Stryker, who is on the EC of the Corporate Counsel section.

Discussion:

IX. SECTION BUDGET (to be submitted in June 2023)

- A. Dario Machleidt & Rodney Tullett; and all others who are interested can work on it when we get there
- B. IP Section is well funded. Excess savings in the bank. Did not spend money on social events in past years due to Covid.
- C. Reminder: As of October 2021, the section financial shows a balance of \$96,635.

Discussion:

X. NEXT MEETING

- A. February 16

XI. ADJOURN: