Washington State Bar Association Cannabis Law Section Executive Committee Meeting October 5, 2021

I. Washington State Bar Association (WSBA) Cannabis Law Section Chair (Chair) Sativa Rasmussen convened a regular meeting of the WSBA Cannabis Law Section to order at 12:05 p.m. PDT. via Zoom videotelephony due to the Covid-19 pandemic. All members of the committee were able to simultaneously hear each other and to participate.

II. Recording Secretary Emmelyn Hart called the roll and recorded the following committee members present: Sativa Rasmussen, Anastasia Gilmartin, Emmelyn Hart, Joshua Ashby, Alexis Hartwell-Gobeske, and Heather Wolf. Peter Becker was excused. Kimberly Kwan also attended. A quorum was present.

III. The Chair presented the minutes from the committee's September 7, 2021 meeting. She waived their reading as they were previously distributed by electronic means. The Chair then made a motion to approve the minutes from the committee's September 7, 2021 meeting. The motion was seconded. The motion was ADOPTED.

IV. The Chair reported the following industry updates:

A. The United States House of Representatives (House) previously passed the Marijuana Opportunity, Reinvestment and Expungement (MORE) Act in December 2020, but the bill did not advance in the United States Senate. Instead, the Senate introduced the Cannabis Administration and Opportunity (CAO) Act on in July 2021.

1. The House again passed the MORE Act on September 29, 2021. The main difference between the two acts is the taxes. The MORE Act sets a national retail rate of 5% on product sales for two years, then gradually increases the rate to 8%. The CAO Act establishes a nationwide marijuana excise tax of 10%, which will increase to 25% over five years.

2. The marijuana industry opposes the excise tax because it is so steep.

B. California passed Assembly Bill 45, which will allow California consumers to purchase food, beverage, dietary supplements, and cosmetics manufactured with hempderived CBD. The bill now heads to California Governor Gavin Newsome to be signed into law.

C. The Washington State Department of Agriculture (WSDA) recently filed a CR 101 for Hemp Processor Registration. It filed a CR 101 for Hemp Extract Certification in July 2021.

1. The WSDA expects regulations implementing hemp processor registration to take six months, at best. It anticipates hemp extract certification regulations to be implemented in approximately 12-18 months.

2. Washington lags behind other states with respect to hemp processor regulation, possibly because of a lack of resources.

3. There was a surprising lack of stakeholder input following publication of the CR 101 for hemp extraction in July 2021.

D. There has been an uptick in cross border deals. Some examples include: Organigram (\$175M research and development deal with British America Tobacco); Cronos (\$100.4M deal to buy 10.5% of PharmaCann); Tilray (\$112.7M deal to purchase 21% of MedMen); and Village Farms (\$75M purchase of CBD company Balanced Health Botanicals).

V. The Chair and Kimberly Kwan provided an update on the mini-CLE following further discussions with Tobin Klusty, Immediate Past Chair of the WSBA Civil Rights Law Section.

A. The WSBA Civil Rights Law Section and WSBA World Peace Through Law Section previously co-sponsored a CLE webinar offering a brief history of the war on drugs and its contribution to mass incarceration. Dr. Katherine Beckett presented on The War On Drugs: A Domestic And International Driving Force Of Mass Incarceration (May 2021). The session was recorded. Dr. Beckett is not available to present at our mini-CLE.

The WSBA will allow the section to use the recording of Dr. Beckett's presentation during the mini-CLE, but only in two circumstances: those who registrar for the mini-CLE are granted complimentary access to Dr. Beckett's recorded presentation; or the recorded presentation is played during the mini-CLE and a section member or other speaker with knowledge of the subject is available to answer questions live. Past Chair Josh Ashby volunteered to sit on a panel addressing the topic to allow for a more organic discussion.

The Recording Secretary made a motion to offer complimentary access to Dr. Katherine Beckett's pre-recorded presentation, titled The War On Drugs: A Domestic And International Driving Force Of Mass Incarceration (May 2021), to those who register for the mini-CLE. The motion was seconded. The motion was ADOPTED.

B. The Chair called for two to three panelists to present during the November 2021 mini-session. She is working on a speaker for the third session.

VI. The Chair introduced our new Young Lawyer Liaison, Chris Bueter. Since he was unable to attend the meeting, she briefly discussed his background and experience. Mr. Bueter is a member of the WSBA MCLE Committee and looks forward to working with us. He move to

Washington because of its cannabis program. The committee recommends he work with our CLE sub-committee.

VII. The Chair gave an update on the Okanogan County Okanogan County moratorium on new cannabis farms and the expansion of existing farms while it reviews current regulations, including the number of grows that can be located on a single parcel. She reports the County has been more accommodating and flexible than the wording of the ordinance would suggest.

VIII. Heather Wolf provided an update on Whatcom County's revised marijuana regulations, which currently ban outdoor grows in agricultural areas. The County continues to revise the regulations on indoor grows. Currently, indoor grows are limited to industrial areas. Outdoor grows may be prohibited in agricultural areas because those areas are typically residential in nature in Whatcom County. Ms. Wolf reported that the County is changing the regulations because of one non-compliant producer.

VIII. The next Executive Committee meeting will be on November 2, 2021 at 12 p.m. PDT.

IX. There being no further business, the Chair adjourned the meeting at 12:56 p.m. PDT.

<u>/s/ Emmelyn Hart</u> Emmelyn Hart WSSDAR Recording Secretary

Minutes approved on November _____, 2021.



Cannabis Derived Products Data Acceleration Plan

Exploring Novel Data Sources to Help Inform Cannabis Derived Product Safety and Quality Gaps



OCTOBER 2021

FDA'S CANNABIS-DERIVED PRODUCTS DATA ACCELERATION PLAN

Introduction

Cannabis-derived products (CDP) and other emerging substances present unique challenges to one of the U.S. Food and Drug Administration's (FDA) core responsibilities: to protect public health by ensuring that products such as human and veterinary drugs, human and animal foods, dietary supplements, and cosmetics meet required safety and quality standards. ¹ To best protect the public health, FDA needs robust information about potential safety problems or adverse events associated with FDA-regulated products, including CDPs. FDA also needs information about general patterns of product use and emerging trends—and it needs this information in close to real time, so that the Agency can deploy its limited resources quickly and effectively. We believe that new approaches to detecting safety signals and other insights using diverse data sources and rigorous analytical methods can contribute significantly to FDA's ability to respond to emerging and rapidly evolving product areas, like the CDP market.

Enhancing the FDA's safety surveillance and signal detection capabilities is critically important to understanding current and emerging CDP market segments. The FDA needs a suite of modern, flexible tools and processes that can be used across cannabinoids and other emerging substances to complement existing safety monitoring capabilities:

- **Cannabidiol (CBD):** The CBD market has grown rapidly since 2018 and is now estimated to be a \$4.6 billion market. Current forecasts predict the market will quadruple by 2026.² The current CBD market is complex, spanning thousands of products including one FDA approved drug containing CBD, Epidiolex, and unapproved products marketed as drugs, foods, beverages, cosmetics, dietary supplements, and products marketed for animals. Products are sold across a diverse set of distribution channels with a large percentage of sales occurring via e-commerce or dispensaries, channels that are not easily tracked by traditional third-party data providers or surveillance methods.
- Emerging Cannabinoid Markets: In addition to CBD, the current CDP market includes emerging cannabinoids such as delta-8-tetrahydrocannabinol (Delta-8 THC), delta-10 tetrahydrocannabinol (Delta-10 THC), cannabinol (CBN), tetrahydrocannabivarin (THCV), and cannabigerol (CBG), among others. While the emerging cannabinoid market is still nascent, it is a rapidly evolving digital-forward marketplace that is an emerging public health concern. The rise of Delta-8 THC products typifies many of the safety concerns FDA has with products that contain these other emerging cannabinoids: known or potential safety problems, lack of labeling information, potentially misleading product claims and product adulteration.³ We also note the rising rates of co-use of cannabis and CDPs together with nicotine products, which may pose unique public health concerns.⁴

Many CDPs are marketed by manufacturers for purported therapeutic or medical uses, even though the products have not been evaluated or approved by FDA. Selling unapproved products with unsubstantiated therapeutic claims is not only a violation of federal law, but also can put patients at risk, as these products have not been proven to be safe or effective. Many CDPs also

² Brightfield Group 2020 CBD Market Data

¹ <u>https://www.fda.gov/news-events/public-health-focus/fda-regulation-cannabis-and-cannabis-derived-products-including-cannabidiol-cbd</u>

³ <u>https://www.fda.gov/consumers/consumer-updates/5-things-know-about-delta-8-tetrahydrocannabinol-delta-8-thc;</u> <u>https://emergency.cdc.gov/han/2021/han00451.asp</u>

⁴ For example, see: Fataar F, Hammond D. The Prevalence of Vaping and Smoking as Modes of Delivery for Nicotine and Cannabis among Youth in Canada, England and the United States. International journal of environmental research and public health. 2019;16(21):4111.

¹ | Cannabis-Derived Products Data Acceleration Plan



violate the Federal Food, Drug, and Cosmetic Act in various other ways, for example by violating the various statutory and regulatory requirements for food additives.

Overall, the growth of the CDP market continues to outpace the growth in the science and our understanding of the public health implications of these

products. The size and complexity of the CDP market—coupled with the public health concerns associated with CDPs—requires the efforts of diverse stakeholders, including FDA and other federal, state, local, territorial, and tribal government entities, academia, and industry, to identify new ways of detecting safety signals and accelerating appropriate research studies, including but not limited to rigorous toxicology studies.

To advance this work, FDA has developed a CDP Data Acceleration Plan.

FDA's CDP Data Acceleration Plan (DAP)

The CDP DAP (or DAP) is a portfolio of pilot initiatives and partnerships focused on advancing data-driven safety signal detection and building advanced technology capabilities. The DAP's primary goal is to leverage novel data sources and advanced data analytics to identify current and emerging safety vulnerabilities in the CDP market. The DAP is also focused on forging government data partnerships and championing scientific research to evaluate safety and consumer vulnerabilities.

Evaluating Current Data Sources

The first phase of the DAP focused on evaluating data sources to better understand how the current CDP data landscape can inform key data gaps outlined in the FDA's CDP Public Docket and additional gaps identified through an internal discovery process. The FDA's Cannabis Product Committee (CPC) evaluated over thirty data sources or providers to understand the key capabilities and limitations of the available data sets or data collection methods. Sources ranged from third party purchase data and surveys to traceability systems and mobile apps. The discovery process and analysis identified a key CDP capability and data gap for the FDA – *leveraging online data to help inform safety research and signal detection*. Improving this capability will allow the FDA to:

- Proactively identify CDP potential safety signals including adverse events from online activity and content
- Monitor and evaluate a digital-first market with thousands of companies across multiple product categories and forms
- Understand CDP usage motivations and patterns
- Understand how CDP safety misinformation impacts consumer behavior and identify opportunities for education and outreach
- Inform future social science, scientific and healthcare related CDP research

The discovery process also highlighted several opportunity areas from a healthcare perspective, including:

- Understanding the role of human and animal healthcare providers (HCPs) in promoting or preventing CDP consumption
- Determining if consumers are replacing approved prescription and over-the-counter drug products with CDPs, which can have serious consequences from a health perspective



- Evaluating if animal and human healthcare data can help to inform CDP safety gaps or identify consumer vulnerabilities
- Understanding HCP knowledge, practices, and needs related to improving reporting of CDP adverse events

Cultivation of Collaborative Partnerships

Critical to enriching the discovery process and path forward, is the development of opportunities for collaboration across stakeholders who offer varied experiences and resources, and who may contribute to these data sets. Over the past few years, the FDA has focused on strengthening working relationships with other federal agencies; various international regulatory bodies; and states, as well as state-based regulatory organizations. For example, the FDA is:

- exploring opportunities to partner with states, including to gain insights on important data that states may be gathering on CDP usage and adverse events
- developing an inter-Agency scientific agenda for CDP through a new <u>National Toxicology</u> <u>Program</u> pilot initiative
- growing capabilities for collaborative pursuit of CDP public health strategy and epidemiological intelligence with the CDC

Accelerating CDP Scientific Safety and Toxicology Research at the FDA

Improving safety signal detection through enhanced data science capabilities will help inform CDP safety data gaps. However, data gaps that require other scientific approaches, such as rigorous toxicology studies, still exist. The FDA is proactively conducting research in key areas to inform data gaps, including several toxicology, safety, and quality initiatives which currently include: the impact of CBD on the male reproductive system; transdermal penetration and pharmacokinetics of CBD; the impact of CBD on neurological development; further evaluation of the risk of liver injury from CBD; characterization of chemical constituents for smoked hemp flower and vaped cannabis products; various *in vivo and vitro* toxicity studies; and ingredient labeling accuracy. However, FDA continues to encourage industry and remind them of their responsibility to develop the needed data, aligned with FDA's current data standards, to ensure products are safe.

Piloting CDP Data Acceleration Initiatives

A key pillar of the DAP is piloting data science initiatives to test the feasibility of using advanced analytical tools and available data sources to detect safety signals associated with CDPs and generate other information on safety risks associated with specific products, or with categories of products. The pilot projects provide opportunities to:

- Build incremental capabilities to complement current FDA regulatory science and surveillance tools
- Capture actionable insights in short timeframes, typically <12 months
- Inform key CDP regulatory or policy-related data gaps
- Explore the utility of novel data sources and methods
- Test outputs to understand what type of online and healthcare data sources can meet the FDA's rigorous data standards for CDP data
- Help build flexible safety signal detection and surveillance capabilities that can be used beyond CDP—i.e., for other digital-forward marketplaces and emerging substances

The list below includes projects that are currently in the feasibility assessment phase as well as potential future projects. These projects involve FDA's own scientific and regulatory programs, as well as a variety of stakeholders, including academics, data scientists (e.g., through our CERSI network), and industry (e.g., data providers) to execute these initiatives.

Sample Pilot Projects ⁵	Overview		
Analyze Online	COAs are used by product manufacturers as a tool to communicate		
Certificates of Analysis	product quality to consumers and communicate that the product's		
(COA) to Evaluate	THC levels are below the 0.3% threshold set in the Farm Bill.		
Quality Communication			
vs. Actual Ingredients	Primary Objective: Map product COA data to the data collected via the FDA's CBD product sampling project ⁶ , which is testing hundreds of hemp products for cannabinoids, toxic elements, pesticides, residual solvents, and microbial pathogens. Compare product COA data with the FDA analytical data on the product sold in-market to identify inconsistencies and quality issues.		
	Secondary Objective: Determine how consumers access and use COA information. What are the hurdles to accessing COA documents? What are opportunities to improve COA access and communication to consumers?		
Identify CDP Safety	Consumer-generated online data for CDPs are potentially rich		
Issues and Improve	sources of information to identify safety issues and adverse events.		
Safety Signal Detection			
via Online Data	Objective: Evaluate how online data (e.g., Reddit, consumer reviews) can		
	complement traditional signal detection and adverse event surveillance		
	systems (e.g., FAERS, CAERS, AERS) or identify issues that may not be		
	easily captured via traditional systems.		
Pilot Real-time	The emerging cannabinoid market often starts online or via		
Surveillance Tools for	dispensaries – two channels where traditional safety, market and		
Emerging Cannabinoids	adverse event reporting systems do not have data-driven		
(e.g., Delta-8 THC, Delta 10 THC)	surveillance capabilities.		
Della-10 IIIC)	Objectives		
	Detect safety signals and usage patterns associated with emerging		
	CDPs in real-time. Inform future surveillance capability development		
	for emerging trends beyond CDPs and identify potential safety issues		
	before the issues become mainstream. Create actionable dashboards		
	and data sets that can be used to inform regulatory science and		
	enforcement (when appropriate) across the unapproved CDP market.		

⁵ Protecting consumer privacy is always a top FDA priority. All projects will use publicly available data or data sets where the FDA is able to legally access the data (e.g., through contracts, interagency agreements) and apply appropriate privacy-preserving approaches to protect any potential identifiable information.

⁶ https://sam.gov/opp/7990bed5f9aa450c9e279ea37de3e1aa/view

^{4 |} Cannabis-Derived Products Data Acceleration Plan



Understand the Current CDP Market Landscape to Inform Enforcement	The current online CDP market spans thousands of products marketed as foods, beverages, cosmetics, dietary supplements, and products marketed for animals. For example, over 40% of CBD products are sold via e-commerce channels ¹ . In addition, a high percentage of delta-8 THC and other emerging cannabinoid product categories often originate online.
	Objective: Identify automated processes and technical solutions to evaluate the online product landscape and identify products to prioritize for enforcement. Pilot one category to evaluate technical feasibility and enforcement application.
Evaluate the Impact of Online Misinformation on CDP Quality and Safety Perceptions	Many products that purport to contain CBD and other cannabinoids are marketed for unsubstantiated therapeutic or medical uses, even though the products have not been evaluated nor approved by FDA.
	Develop a data-driven framework and process to understand how online safety misinformation may create consumer safety vulnerabilities and impact consumer behavior (e.g., replacing FDA approved drugs with unproven CDPs)
Determine the Impact of Healthcare Providers' CDP Perceptions on Usage and Safety	Based on a recent cannabis study, "Over two-thirds (68.9%) of clinicians surveyed believe that cannabis has medicinal uses and just over a quarter (26.6%) had ever recommended cannabis to a patient." ⁷ While this study is focused on cannabis, it raises many questions about the impact of HCPs on CDP usage and safety.
	Objective: Leverage qualitative and quantitative data sources to understand HCP's CDP safety perceptions, usage perceptions and current CDP patient interactions. Leverage insights to identify potential consumer safety issues, inform an overall CDP education and outreach strategy and improve reporting of CDP adverse events.
Determine if Healthcare Data Can Inform CDP Safety and Usage Gaps	Consumers are using CDPs for a variety of health-related concerns. A key gap is to understand if usage is being captured in healthcare data systems. If so, can the data help to inform regulatory science and safety signal detection?
	Objective: Identify specific initiatives and key research questions to test if healthcare data can be used to inform safety signal detection and identify consumer vulnerabilities across a variety of potential health topics including chronic pain and mental health.

⁷Gillian L. Schauer, Rashid Njai, and Althea M. Grant. Clinician Beliefs and Practices Related to Cannabis. Cannabis and Cannabinoid Research, <u>https://www.liebertpub.com/doi/abs/10.1089/can.2020.0165</u>.

⁵ | Cannabis-Derived Products Data Acceleration Plan



Looking Forward: Modernizing Signal Detection Capabilities is Critical to Keeping Pace with Emerging Substances

The current CBD market is complex, spanning thousands of products including one FDA approved drug containing CBD, Epidiolex, and unapproved products marketed as drugs, foods, beverages, cosmetics, dietary supplements, and products marketed for animals. The diversity of consumer motivations and experiences with CDP is critical to understanding and identifying quality and safety issues. The fragmented and dynamic CDP market, with hundreds of small manufacturers selling products online, is rife with potential quality and safety concerns. The FDA needs a better understanding of the quality and safety systems that are currently in place across the overall supply chain from origin, manufacturing, and distribution to consumer usage. Leveraging novel data sources and partnering across the government to enhance our market knowledge will help the FDA keep pace with emerging digital-forward industries. Ultimately, these efforts will support the FDA in its mission to promote the public health and keep consumers safe.

	Point System and Weight Structures			
Category	Criteria Elements	Point Scale #1	Point Scale #2	Point Scale #3
Eligibility Criteria	1.Lived in a Disproportionately Impacted Area (V)	100	100	100
	1a. How long have you lived in a DIA (6m-5y) = 5pts, (5y- 10)= 10pts, (10+years) =20pts (V)	20	20	20
	2.Convicted of a drug offense (self)	10	18	25
	2a. Convicted of Cannabis Offense? (Self)	10	18	35
	3. Convicted of a drug offense (Family)	5	12	20
	3a. Convicted of Cannabis Offense (Family)	5	12	25
Eligibility Criteria Weight % of overall Scoring		33%	40%	50%
	1. Affirm social equity status and 51% ownership (V)	100	100	100
	2. Affirm being issued a license will further equity goal	25	10	10
	3.Personal or family history with criminal legal system	5	10	10
Social Equity Plan Elements	3a. Did you or your family member's incarceration keep you from getting employment?	5	10	5
	3b. Did you lose custody of your children? or separation from your family?	5	10	5
	3c. Did you lose your home or your ability to purchase a home?	5	10	5
	Social Equity Plan Elements Weight % of overall Scoring	32%	33%	29%
	Social Equity Plan Elements Weight % of overall Scoring 1. Executive summary, vision and mission? (V)	32% 50	33% 50	29% 40
	Social Equity Plan Elements Weight % of overall Scoring 1. Executive summary, vision and mission? (V) 2. Are you a previous cannabis business sumer (manager? What gualifications do you have? (V)	32% 50 10	33% 50 10	29% 40 5
Business Plan	Social Equity Plan Elements Weight % of overall Scoring 1. Executive summary, vision and mission? (V) 2. Are you a previous cannabis business owner/manager? What qualifications do you have? (V) 3. What are your diversity goals and plans for your business? Tell us who you would partner with in the community? (V)	32% 50 10 45	33% 50 10 25	29% 40 5 25
Business Plan	Social Equity Plan Elements Weight % of overall Scoring 1. Executive summary, vision and mission? (V) 2. Are you a previous cannabis business owner/manager? What qualifications do you have? (V) 3. What are your diversity goals and plans for your business? Tell us who you would partner with in the community? (V) 4. Labor and employment practices. What are your plans for a safe working environment, living wage standards? (V)	32% 50 10 45 20	33% 50 10 25 25	29% 40 5 25 20
Business Plan	Social Equity Plan Elements Weight % of overall Scoring 1. Executive summary, vision and mission? (V) 2. Are you a previous cannabis business owner/manager? What qualifications do you have? (V) 3. What are your diversity goals and plans for your business? Tell us who you would partner with in the community? (V) 4. Labor and employment practices. What are your plans for a safe working environment, living wage standards? (V) Business Plan Elements Weight % of overall Scoring	32% 50 10 45 20 33%	33% 50 10 25 25 25%	29% 40 5 25 20 20%
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Business Plan	Social Equity Plan Elements Weight % of overall Scoring 1. Executive summary, vision and mission? (V) 2. Are you a previous cannabis business owner/manager? What qualifications do you have? (V) 3. What are your diversity goals and plans for your business? Tell us who you would partner with in the community? (V) 4. Labor and employment practices. What are your plans for a safe working environment, living wage standards? (V) Business Plan Elements Weight % of overall Scoring 1. Do you want to apply for the Technical Assistance Grant and how much do you need? 2. What is the source of the majority of your funding?	32% 50 10 45 20 33%	33% 50 10 25 25 25%	29% 40 5 25 20 20%
Business Plan Other Priority Criteria	Social Equity Plan Elements Weight % of overall Scoring 1. Executive summary, vision and mission? (V) 2. Are you a previous cannabis business owner/manager? What qualifications do you have? (V) 3. What are your diversity goals and plans for your business? Tell us who you would partner with in the community? (V) 4. Labor and employment practices. What are your plans for a safe working environment, living wage standards? (V) Business Plan Elements Weight % of overall Scoring 1. Do you want to apply for the Technical Assistance Grant and how much do you need? 2. What is the source of the majority of your funding? 3. What is your personal income level?	32% 50 10 45 20 33%	33% 50 10 25 25 25%	29% 40 5 25 20 20%
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Business Plan Other Priority Criteria	Social Equity Plan Elements Weight % of overall Scoring 1. Executive summary, vision and mission? (V) 2. Are you a previous cannabis business owner/manager? What qualifications do you have? (V) 3. What are your diversity goals and plans for your business? Tell us who you would partner with in the community? (V) 4. Labor and employment practices. What are your plans for a safe working environment, living wage standards? (V) Business Plan Elements Weight % of overall Scoring 1. Do you want to apply for the Technical Assistance Grant and how much do you need? 2. What is the source of the majority of your funding? 3. What is your personal income level? Black Hispanic	32% 50 10 45 20 33% 10	33% 50 10 25 25 25 25%	29% 40 5 25 20 20% 5
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Business Plan Other Priority Criteria	Social Equity Plan Elements Weight % of overall Scoring 1. Executive summary, vision and mission? (V) 2. Are you a previous cannabis business owner/manager? What qualifications do you have? (V) 3. What are your diversity goals and plans for your business? Tell us who you would partner with in the community? (V) 4. Labor and employment practices. What are your plans for a safe working environment, living wage standards? (V) Business Plan Elements Weight % of overall Scoring 1. Do you want to apply for the Technical Assistance Grant and how much do you need? 2. What is the source of the majority of your funding? 3. What is your personal income level? Black Hispanic Other Priority Weight % of overall Scoring	32% 50 10 45 20 33% 33% 10 20 33% 20 33% 20 33%	33% 50 10 25 25 25 25% 25% 10 10 2% 100%	29% 40 5 25 20 20% 20% 5 5 5 1% 100%