

ALEXIS HARTWELL-GOBESKE

PERSONAL STATEMENT

Alexis Hartwell-Gobeske is a skilled cannabis attorney and has been actively engaged in the cannabis industry since 2014 as counsel for licensees and applicants. She recently served as a mentor to the Social Equity in Cannabis Technical Assistance Program where she guided mentees through the initial application process and provided valuable instruction on topics relevant to aspiring cannabis licensees, such as 'employment law basics', 'understanding corporate formalities', 'real estate nuts and bolts', and 'regulatory compliance'. Being entrenched in the cannabis industry, Alexis has witnessed the lack of diversity among business owners fueled by significant barriers to entry, including without limitation the high cost of start-up and regulatory hurdles in licensing. Alexis desires to use her legal expertise to help social equity applicants operate successful cannabis business that will build generational wealth and community development.

PRIOR PROFESSIONAL EXPERIENCE

DYNAMIC LAW GROUP, PLLC, Silverdale, Washington

Law practice focusing on cannabis law at both the state (California and Washington) and federal levels. Trusted advisor to regulated entities on wide range of legal issues with additional attention to regulatory compliance.

Founding Principal, March 2014 - Present

- Guide applicants through the WSLCB licensing process.
- Negotiate, draft, and advise clients on performance under a myriad of agreements pertaining to cannabis licenses including, without limitations, leases, corporate transactions, partnership and operating agreement, purchase and distribution agreements, employment agreements, mergers and acquisitions, equity transactions, asset purchases, financing, intellectual property licensing, financing and secured transactions.
- Advise licensees on commercial, employment, corporate, and financial issues relevant to the cannabis industry and corporate operations generally.
- Advise clients regarding statutory, administrative, and internal agency policy compliance.
- Consult with regulatory agencies to shape the development of rule-making and policy statements for the benefit of the industry.
- Contracted with Washington State Department of Commerce as a Cannabis Social Equity Mentor.

TUNE, INC (f/k/a HASOFFERS, INC.), Seattle, Washington

One of the fastest growing SaaS startups in Seattle, Tune develops performance marketing technology for both desktop and mobile advertising campaigns.

In-House Counsel, April 2012 – March 2014

- Developed, implemented, and managed a legal affairs department.
- Oversaw large-scale projects from inception through completion.
- Structured, drafted, and negotiated in-depth technology transaction agreements, including SaaS agreements, vendor agreements, strategic partnership agreements and international reseller agreements.
- Established scalable processes that streamline the contract negotiation process to accommodate a rapidly growing client-base.
- Established and fostered communication channels between the executive team and the legal department.

- Orchestrated significant investment funding round.

MTV NETWORKS, Santa Monica, California

Multinational entertainment corporation specializing in the production of television programming.

Business and Legal Affairs, October 2010 - March 2012

- Advised production team through several seasons of programming and implemented strategic safeguards designed to limit exposure to risk.
- Collaborated closely with litigation, pre-broadcast review, production management and production risk departments to facilitate quick resolution to such issues as the use of minors on set, international distribution rights, guild and union relations, intellectual property issues, and on-set disputes.

BOARD POSITIONS / SPEAKING ENGAGEMENTS / PUBLICATIONS

CANNABIS LAW SECTION OF THE WSBA

Chair, October 2022 – September 2024

- Develops and manages the production of hybrid educational programming for attorney members.
- Organizes and oversees the planning of large in-person networking and educational events.
- Facilitates engagement between members and the executive team.

ADMINISTRATIVE LAW SECTION OF THE WSBA

Chair, Diversity and Outreach Committee, January 2016 – Present

- Create community engagement through outreach programming.
- Developed, implemented, and directs ongoing annual mentorship program designed to provide career advancing skills to new and young attorneys and encourage inclusion within the section.
- Implement internal controls to reduce bias among existing executive committee, such as through training and awareness techniques.

ADMINISTRATIVE LAW SECTION NEWSLETTER

Author, “Cannabis Law Continues to Lack Uniformity Between State and Local Jurisdictions” (2018)

Author, “Case Law Update: Puget Sound Group, LLC v. Washington State Liquor and Cannabis Board” (2018)

KING COUNTY BAR ASSOCIATION CANNABIS LAW CLE

Co-presenter, “Hemp at the State and Federal Level (2019)

CRAFT BEER SUMMIT

Presenter, “Avoiding Legal Pitfalls in Digital Advertising” (2022)

WSBA CLE

Presenter, “Real Property Primer for Cannabis and Liquor Attorneys: (2023)

EDUCATION

SOUTHWESTERN LAW SCHOOL

Juris Doctor, May 2010

Recipient, Minority Leadership Scholarship

UNIVERSITY OF CALIFORNIA SAN DIEGO

Bachelor of Arts, Film and Media, March 2006

Bachelor of Science, Psychology, March 2006

BAR ADMISSIONS

Member, State Bar of California, 2011

Member, Washington State Bar Association, 2014

Member, Hawaii State Bar Association, 2022