

Member Engagement Workgroup

OCTOBER 30, 2019

NOON TO 1:00PM

AT WSBA OFFICE

1325 4TH AVENUE SIXTH FLOOR SEATTLE, WA98101

FINAL MINUTES

In Attendance: Dan Bridges – Co-Chair (substituting for Kim Hunter); Paul Swegle

On The Phone: Dan Clark, Hunter Abell, Rajeev Majumdar

Staff: Kevin Plachy

Not in Attendance: Kim Hunter

1. Meeting Dates/Frequency- Dan Bridges/All

Dan Bridges polled the group to see how often they want to meet. Workgroup members agreed that once a month was sufficient with preference to meet on the same date as the BOG Budget and Audit meetings. Kevin Plachy will send out dates to the entire group for feedback.

2. Charter Rewrite – Dan Bridges/All

Rajeev Majumdar suggested rewriting the charter to remove the 2018-2019 class requirement in bullet point two under the Work Group Membership heading. The intent of the rewrite is to make membership on the workgroup open to the former or current BOG members. Kevin Plachy will draft a new charter and send around to the workgroup members for review. The workgroup will make a recommendation to adopt the updated charter to the Board of Governors.

3. Discuss Potential Projects and Outreach – Dan Bridges/All

The workgroup discussed potential outreach and engagement opportunities. The consensus was around workgroup members attending the larger section midyears and offsite conferences and to identify the most active/largest voluntary bars with events that would be appropriate to attend. Kevin Plachy will research the voluntary bars and send a list out to the entire workgroup for review. Kevin Plachy will also send out the dates and locations of the section midyears.

Paul Swegle brought up the idea of a general member satisfaction survey that would be administered by an outside firm. The workgroup members would like Paul to gather information on potential firms, services and costs and bring back to the workgroup for review and further discussion.



4. Discuss Timelines and Outcomes – Dan Bridges/All

The workgroup members enunciated the importance of a feedback loop for their work that could be brought back to the Board of Governors along with any potential recommendations by the end of the fiscal year.

5. Next Steps – Dan Bridges/All

In collaboration with the Co-Chairs, Kevin Plachy will send out the information specified above and we will confirm continued meeting dates for the workgroup each month.

6. Adjourn

Meeting adjourned at 12:45 p.m.