

## Editorial Advisory Committee Meeting Feb. 14, 2018

Attending in-person: Dan Bridges, Renee McFarland,

Attending via phone: Michael Cherry, Ralph Flick, Marla Fox, James Hietala, Bridget Schuster,

Absent: Ruby Aliment, Chris Campbell, Chris Graves, Aubrie Hicks, Daniel Himebaugh, Stephen Jackson,

Sophia Byrd McSherry, Joan Miller,

WSBA staff: Margaret Morgan, Terri Sharp, Emily White,

Roll call

- EAC recruitment: reminder to help us recruit new members and to reapply if eligible for another term.
- Review February issue
  - a. Positive feedback on cover design and mix of graphics.
  - b. Goal to include different voices and to have each article be a surprise
  - c. Kudos on movement from softer pieces to more substantive legal content
- Editor's report
  - a. Editor working in tandem with graphic designer creates more time to develop graphics and design.
  - b. Strong article on use of translators in the courtroom for April/May issue
  - c. June issue will include a "summer reading list" not limited to books on the law or legal issues
- Story ideas for upcoming issues
  - a. Unsolicited block chain article submitted; Michael Cherry willing to work with the author in developing it. Possibly have a companion article on bitcoin?
  - b. Ralph Flick working on article about his experience on a jury (in a case covered by "48 Hours"). Also collecting questions undergrad students ask him about law school: consider posing these to membership and asking how they would respond, i.e., "how to talk to the next generation about law as a career?" Possible E.D. column re future of law? Perhaps include an article on student loan debt for law school?
  - c. Understanding the benefits from license fees (quantitative analysis)
  - d. More articles on the work of WSBA and WSBA volunteer members, e.g., WSBA Client Protection Fund and Volunteer Custodians program
  - e. Redesign OnBoard to better highlight things members should be aware of
  - f. How to prepare to make a call to the WSBA Ethics line?
- Miscellaneous
- Editor will send to EAC members, prior to the next meeting, information on unsolicited articles received and pitches for articles so EAC will be prepared to give feedback at next meeting (March 21).
- Upcoming meeting dates (noon to 1 p.m. except where otherwise noted):

3/21/18\*, 4/18/18\*\*, 5/9/18, 6/13/18, 7/18/18, 8/15/18, 9/12/18, 10/17/18

<sup>\*</sup>Note change from original 3/14 date.

<sup>\*\*</sup> Annual planning meeting, 10 a.m. to 2 p.m.