

## NWLawyer Editorial Advisory Committee Meeting

Oct. 24, 2018 • 12 - 1 p.m. • 6<sup>th</sup> floor conference rooms

- Roll call
- **EAC members:** Karrin Klotz, Michelle Young, Marla Fox, Heidi Urness, Ruby Aliment, Christopher Campbell, Ralph Flick
- **WSBA Staff:** Margaret Morgan, Renee McFarland, Jina Constantine
- **Chair introductions and welcome of new committee members**
- **Brief explanation of production process from story idea to publication of magazine** (Margaret Morgan).  
Explained role of EAC in reviewing unsolicited submissions. Addressed delay in getting magazine out – many levels of review. Hope to get caught up with DEC/JAN double issue.
- **Review SEPT issue:**
  - Excited about the cover, thought it was going to cover “the drama” going on at the WSBA; disappointed that it didn’t. Can’t we be more “hard-hitting”? (Heidi)
  - Design for Ralph’s piece (p. 21): Not clear what part of the page you’re supposed to go to first.
  - So many ads couldn’t find where editorial content is. Page 23 is confusing. Perhaps use a bar as in “Ethics and the Law” to flag all editorial content?
  - Good mix: actual practice, advice, classroom
  - Did not read “Need to Know” because nothing new in it.

*(New practice going forward suggested: One member of EAC will volunteer each meeting to lead the review of the current issue of NWLawyer using standard criteria, e.g., cover and design; content; what can be improved?)*

- **Editor’s Report: Review NOV run sheet** (Renee McFarland)
- **Story ideas:**
  - Interactive spreadsheet (Google doc) under construction for tracking story ideas.
  - Will email Karrin’s list of story ideas to the committee
- Beyond the Bar Number solicitations
- Questions/Good of the order/Announcements
- Upcoming meeting dates (all are noon to 1 p.m. except Jan. 9):  
Nov. 14, Dec. 12, Jan 9 (annual planning meeting, 9:30 a.m. to 1:30 p.m.)