**EAC MEETING Minutes**

Wednesday, November 20, 2024, 1-3 p.m.

**Roll call**: Welcome new and returning members and new Board liaison **(Ben & all, 20 mins)**

**EAC Members:** Benjamin Gould, David J.S. Ziff, Leron Vandsburger, James Wade, Robbie Phillbrick, Priscilla Moreno.   
  
**WSBA Staff:** Kirsten Lacko, Margaret Morgan, Colin Rigley, Connor Smith, Jessica Randklev, Laurie Powers.

* **Introductions:** Members and staff provided their names, what kind of work they do, and a book they read and enjoyed recently.

**The role of the EAC (Ben, 5 mins)**

* Chair Ben Gould explained in detail the role of EAC members, which includes writing articles, recruit authors to write, acting as article managers for content, develop story ideas and themed issues, reviewing past issues of the magazine and provide feedback, and helping set editorial policies (such as the letters to the editor policy).
* The EAC also serves as a “focus group” to advise on what content will be most interesting and useful to the largest number of WSBA members.
* EAC members must also attend monthly meetings. Quorum was discussed.
  + Future meetings are 2-3 p.m. on the third Wednesday of every month: Dec. 18, Jan. 15, Feb. 19, March 19, April 16, May 21, June 18, July 16, Aug. 20, Sept. 17.

**GR 12.2 and *Keller* (WSBA General Counsel Laurie Powers, 25 mins)**

* WSBA General Counsel Laurie Powers gave an overview of GR 12.2(c) and *Keller* and how they apply to *Bar News*. There was a brief question and answer period as well.

**How the magazine gets made (Kirsten and staff, 20 mins)**

* Bar News editor Kirsten Lacko explained in detail how content is received and developed, how the editing and design process works, and how the in-depth proofing and review process works. EAC members asked questions and Kirsten and the rest of the magazine team provided answers.
* **Magazine advertising (Margaret)**
  + Senior Legal Editor Margaret Morgan explained how advertising has evolved to cover printing and mailing costs, and discussed the addition of online advertising in the last year.
* **EAC member contributions.** Member contributions to the magazine were highlighted.
  + EAC members who have written articles:
    - **Benjamin Gould** (two articles, including “[Alphabet Soup: Exploring Washington’s Unique ‘ABC Rule’ on Attorney Fees From Collateral Litigation](https://wabarnews.org/2023/02/09/alphabet-soup-exploring-washingtons-unique-abc-rule-on-attorney-fees-from-collateral-litigation/)” Feb. 2023)
    - **Allison Foreman** (multiple articles including “[Ten Statutes to Know in Rural Practice”](https://wabarnews.org/2022/11/08/a-short-primer-for-potential-small-town-lawyers/) Nov. 2022 and [“Five Ways to Lend a Hand From Afar”](https://wabarnews.org/2023/04/05/five-ways-to-lend-a-hand-from-afar/) April/May 2023)
    - **Thomas Williams** (two articles, including “[Is Your Contract Enforceable?”](https://wabarnews.org/2023/06/12/is-your-contract-enforceable/) June 2023)
    - **Robbie Philbrick** (“Implementing Generative AI Effectively in Legal Teams” Nov. 2024)
    - **Leron Vandsburger** (multiple articles, including “[Rebooting In-Person Arts](https://wabarnews.org/2021/10/01/rebooting-in-person-arts/)” Oct. 2021 and “[Artificial Ingenuity Is Here](https://wabarnews.org/2022/04/10/artificial-ingenuity-is-here/)” April 2022)
    - **David Ziff** (multiple articles, including “[Math for Lawyers: The Importance of Counting to Five](https://wabarnews.org/2024/07/10/math-for-lawyers-the-importance-of-counting-to-five/)” July 2024 and “[When Precent Lacks Power, Make the Judge Want to Decide in Your Favor](https://wabarnews.org/2023/06/12/when-precedent-lacks-power-make-the-judge-want-to-decide-in-your-favor/)” June 2023)
  + EAC members who have recruited authors to write and/or acted as “article managers”: **Susan Moss, Nick Marler, Evelyn Emanuel, Allison Foreman, and Leron Vandsburger**

**Story ideas (Ben & all, 45 mins).** Committee members shared new story ideas and themed issue ideas for the coming year.

**WSBA Community (Kirsten, 5 mins)**

* The WSBACommunity platform was discussed, including how it will be used to share documents and meeting materials.

**Questions/Good of the order/Announcements**

* At the next meeting, Dec. 18, we will review the November issue (led by **Allison Foreman).**

**Upcoming meeting dates:** Dec. 19, Jan. 16, Feb. 20, March 19, April 16, May 21, June 18, July 16, Aug. 20, Sept. 17.