

WASHINGTON STATE BAR ASSOCIATION

Washington State Bar News Editorial Advisory Committee

May 20, 2020 • 12-1 p.m. • Via Zoom videoconferencing (virtual only)

AGENDA

- **Roll call**
- **WSBA Staff:** Kirsten Abel, Connor Smith, Margaret Morgan, Jessica Randklev, Sara Niegowski, Colin Rigley.
EAC Members: Michelle Young, Heidi Urness, Ralph Flick, Karrin Klotz, Brittany Dowd, Marc Lampson, Shanna Lisberg, Benjamin Gould, Zachary Ashbury, Drew Pollom.
EAC BOG Liaison: Sunitha Anjilvel
- **EAC Liaison Report**
 - Letters to the editor policy – gathering any feedback from the committee about the updated policy.
 - The committee specifically discussed the requirement that letters must respond to content in the magazine. The consensus was that it doesn't make any sense to allow letters written to the editor of *Bar News* about topics not covered in *Bar News*.
 - Letters to the editor records request and data tracking. We have received approximately 40 letters in the past year, and did not publish five of those letters. For all five, the reason for not publishing is that it did not respond to content in the magazine.
- **Editor's Report:** Review six-issue editorial calendar
 - *Bar News* Book Reviews (for July/Aug issue):
<https://forms.gle/qHeNFNvK25ycUqd16>
Book reviews can be any kind of book, get in submissions by June 1.
 - Ideas for a "Meet the EAC" feature in September?
Potentially a Q&A style feature.
 - Also in the September issue, we plan to run an infographic explaining the editorial process, as well as the content that makes up the magazine (unsolicited/solicited content, technical/feature content, etc.)
- Story ideas (each member should come with at least one story idea to share with the group, as well as an update on any progress on prior story ideas)
- Seeking Pro Bono themed articles for October.
- November is the first issue we're specifically seeking content for at the moment. Could be a focus on Veteran's Day.

- Article idea for solo & small practice members and dealing with unemployment and the payment protection program.
- Family law changes due to COVID-19 pandemic and how that will be moving forward, will family law change forever?
- Wellness and working in isolation, self-care for lawyers.
- Mail in voting anniversary article
 - Link to Google Docs spreadsheet for tracking story ideas:

<https://docs.google.com/spreadsheets/d/1Zr0Qj7GTO8ZSI7YsECTsEQXF3ZMlgAuLFz4S3SVmYU8/edit?usp=sharing>

- Beyond the Bar Number solicitations (**only 2 in reserve**)
- Questions/Good of the order/Announcements
- Upcoming meeting dates: June 17, July 15, August 19