

## ***NWLawyer* Editorial Advisory Committee Meeting**

July 10, 2019 • 12 - 1 p.m. • St. Helens conference room, 6<sup>th</sup> floor

- Roll call
- **EAC Members:** Karrin Klotz, Heidi Urness, Ralph Flick, Marla Fox, Daniel Himebaugh, Michelle Young, Christopher Campbell.
- **WSBA Staff:** Kirsten Abel, Connor Smith, Margaret Morgan, Jessica Randklev.
- **BOG Liaison:** Sunitha Anjilvel.
- **EAC Liaison Report (Kirsten Abel):**

Welcome to Sunitha Anivel, the new governor from District 1 and liaison to the EAC!

During the Bar Structure Work Group meeting on July 8, a motion was brought by Dan Clark, District 4 Governor, regarding *NWLawyer*.

The *NWLawyer* team provided written information to the Work Group in response, explaining the editorial process and the magazine's budget, including steps being taken to make production of the magazine more cost-neutral, including reducing the number of pages, increasing ad rates, and selling more ads and different types of ads.

The motion regarding *NWLawyer* was not acted upon at the July 8 Bar Structure Work Group meeting. The Bar Structure Work Group accepts comments prior to the meetings and during the meetings.

Discussion ensued regarding the Bar Structure Work Group and *NWLawyer* motion with respect to costs and cost-cutting measures; what members want the content to be (with the EAC as a representative cross-section of the membership); the possibility of surveying the membership regarding what content they'd like to see in the magazine; reliance on unsolicited submissions for the majority of content, and the EAC's continuing work to include more voices, and more perspectives; making it clearer to members how to submit articles for consideration; and whether some members might want the option of getting the magazine or not.

The committee discussed whether to respond collectively, in writing, to the Bar Structure Work Group regarding the *NWLawyer* motion and ultimately concluded that committee members could respond individually, identifying themselves as members of the EAC, if and as they wished, either in writing or during the public comment period in the July 17 Bar Structure Work Group meeting.

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- **Review/critique of June issue of *NWLawyer***
- **Editor’s Report: Review six-issue editorial calendar**

The committee discussed story ideas and tentative articles on the Editorial Calendar to solidify the ideas in development.

For the education issue tentatively planned for February, an article is under consideration that would explore both positions in a recent case involving the University of Oregon regarding the alleged violation of sexual consent by members of sports teams; tie it to issues in Washington. Get positions from both sides of the case and present those points of view.

For the December/January issue, consider a “Year in Review” feature. Would summaries of major legislation and major cases in the past year seem dry? Maybe we could get quotes from attorneys who represented both sides of these cases. We could potentially ask Sections of the Bar for their opinions about major developments in their practice areas. EAC members were in agreement that this would be useful and interesting.

- Story ideas
  - Link to Google Docs spreadsheet for tracking story ideas:  
<https://docs.google.com/spreadsheets/d/1Zr0Qj7GTO8ZSI7YsECTsEQXF3ZMlgAuLFz4S3SVmYU8/edit?usp=sharing>
- Beyond the Bar Number solicitations (3 in reserve) – EAC members asked to please send the questionnaire around to an interesting lawyer they know, or two or three!
- Looking ahead to annual planning meeting once new members come on board.
- All members have been appointed (seven new members; 14 total) and Ralph Flick has been nominated to be reappointed as the chair. Welcome letters from chair to go out; official letters will go out in about a week, and annual planning meeting potentially scheduled for October.
- Check everyone’s schedule for possible regular meeting dates in order to pick a day of the week and time that works for the most committee members. Ralph will set this up after acquiring all e-mail addresses.
- Noon or morning meeting time? Noon is the consensus.
- Questions/Good of the order/Announcements
- Upcoming meeting dates in 2019 (all are noon to 1 p.m.): August 7, September 11
  - New date/time for September meeting – will be September 10 and Tuesdays moving forward.