WASHINGTON STATE BAR ASSOCIATION

Bar News Editorial Advisory Committee Meeting Minutes

August 19, 2020 • 12 - 1 p.m. • Via Zoom videoconferencing (virtual only)

AGENDA

- Roll call
- EAC Members: Heidi Urness, Ralph Flick, Drew Pollom, Maris Grigalunas, Marc Lampson, Ralph Flick, Brittany Dowd, Michelle Young, Zachary Ashby.
- WSBA Staff: Kirsten Abel, Margaret Morgan, Colin Rigley, Connor Smith, Jessica Randklev.
- BOG Liaison: Sunitha Anjilvel
- EAC Liaison Report
 - Following up after June Board meeting presentation, on feedback and story ideas from the Board.
 - EAC Annual Report (due 8/21) can be a way for us to provide feedback to the Board.
 - Additional items for further discussion:
 - Our policy regarding author/WSBA responses to letters to the editor. (We did not get to this at our July meeting.)
 - The suggestion that the magazine should include an "open forum," a space for members to write in about issues that are not directly responsive to content in the magazine.
 - Potentially providing a fact check or WSBA response for inaccurate information.
 - Possibly asking people who sent in a letter to the editor that doesn't respond to content in the magazine to write an opinion piece on the subject they wrote in about.
 - Social media response for discussions for the magazine, "Approach the Bench".
- Editor's Report: Review six-issue editorial calendar
 - "Meet the EAC" feature in September (PDF to be circulated shortly)

- Section Spotlights
- November Veteran's Day theme
- Content for December/January and beyond
- Story ideas (each member should come with at least one story idea to share with the group, as well as an update on any progress on prior story ideas)
 - Long-term COVID-19 restrictions and the practice of law. Analysis on how the practice of law might change due to this pandemic.
 - Being a solo practitioner in the time of a pandemic giving up office space, court by telephone, hiring staff remotely, taking on new clients never meeting face to face.
 - Difficulties of a changing workplace and the adjustments being made.
 - Link to Google Docs spreadsheet for tracking story ideas:

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https://docs.google.com/spreadsheets/d/1Zr0Qj7GTO8ZSI7YsECTsEQXF
3ZMIgAuLFz4S3SVmYU8/edit?usp=sharing
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- Review of July/August 2020 issue. Online version can be found here: <u>https://wabarnews.wsba.org/wabarnews/july_aug_2020/MobilePagedReplica.action?</u> <u>pm=2&folio=Cover#pg1</u>
 - Fun to compare and contrast the different types of artists by having the same questions but different artistry types.
 - Sometimes Bar News dwells on everything besides being attorneys.
 Focuses a lot on other things lawyers can do instead of practicing law.
 - Articles can be for some attorneys and not for all, doesn't need to be all encompassing.
 - Starting your own business in a post-pandemic world.
- Beyond the Bar Number solicitations (only 3 in reserve)
- Upcoming meeting dates: September 16, October 21, November 18, December 16, and January 20
 - Annual planning meeting (currently scheduled for October 21)
 - What content did members find most useful during our last planning meeting?
 - Ideas for how to build the most effective planning meeting in a shorter and virtual format?
- Questions/Good of the order/Announcements