

Bar News Editorial Advisory Committee Meeting

July 15, 2020 • 12 - 1 p.m. • Via Zoom videoconferencing (virtual only)

Editorial Advisory Committee

Members of the Editorial Advisory Committee work with the editor and WSBA staff overseeing publication of WSBA's official magazine, *Washington State Bar News*. This may include establishing guidelines and editorial policy, maintaining an editorial calendar, writing articles, securing content, identifying topics and issues relevant to members, identifying authors for content, reviewing articles, and advising on issues related to content. The maximum committee size is 14 members. Appointment is for a two-year term.

Per WSBA bylaws, there must be a quorum (7 members present in person or remotely at the start of the meeting) in order for the Committee to meet.

AGENDA

- Roll call
- EAC Liaison Report
 - June Board of Governors meeting presentation recap (Ralph)
 - Feedback/story ideas we received from the Board:
 - Profile a Section in each issue. We have a "Section Spotlight" but we could reimagine it by creating a questionnaire that we could send out to Sections. Example:
 - What advice do you have for building a successful practice in X area of law? What are the best ways to stay up on the developing law in X practice area? What are the benefits of joining your Section? What do members get? What are some recent accomplishments of the Section?"
 - More career advice; how to be successful in certain areas of practice; how to stay up on areas of the law.
 - Other questions from the Board to discuss:
 - Our policy regarding author/WSBA responses to letters to the editor.
 - The suggestion that the magazine should include an "open forum," a space for members to write in about issues that are not directly responsive to content in the magazine.

- Thoughts about this? If we did want to create such a forum, how might we go about it? We would need a policy that would allow us to monitor/select what to print, and remain compliant with GR 12.
 - The experience of blog comments on NWSidebar.
- Diversity on the committee, recruitment in the future
- Editor's Report: Review six-issue editorial calendar
 - "Meet the EAC" feature in September
 - Potential future coverage of : protests, police, systemic racism (and our plan for seeking prior approval of these stories)
 - October pro bono articles
- Story ideas (each member should come with at least one story idea to share with the group, **as well as an update on any progress on prior story ideas**)
 - Link to Google Docs spreadsheet for tracking story ideas:
<https://docs.google.com/spreadsheets/d/1Zr0Qj7GTO8ZSI7YsECTsEQXF3ZMlgAuLFz4S3SVmYU8/edit?usp=sharing>
- Review of June 2020 issue
- Beyond the Bar Number solicitations (**only 2 in reserve**)
 - Marc's connection, Andrés Muñoz, will appear in September
- Questions/Good of the order/Announcements
- Upcoming meeting dates: August 19
 - **Tentative future dates:** September 16, October 21, November 18, December 16, and January 20

LOGISTICS FOR ATTENDING EAC MEETINGS

When: Wednesday, July 15, 2020

Time: 12 to 1 p.m.

Where: via Zoom only

TO ATTEND VIA ZOOM VIDEOCONFERENCE:

- 1) Link to access the Zoom meeting:
<https://wsba.zoom.us/j/96313332438?pwd=N1A1VnFNUTRzNWdDTGg0aDVJZHIOdz09>
 - a. Zoom Conference Call Lines: **LOCAL OPTION:** (253) 215-8782 || **TOLL-FREE OPTION:** (888) 788-0099
 - b. Meeting ID: 963 1333 2438 || Password: 993386
- 2) Click on the link and launch and run the Zoom application. Continue with your computer's audio. We will not be using the WSBA's conference call system.
- 3) Close any other programs you are using, as they affect the bandwidth available to you, which can impact the quality of your audio.
- 4) **Please use your mute button** when not speaking to reduce background noise.
- 5) Please feel free to contact Kirsten Abel at kirstena@wsba.org if you have any questions.