



Washington State Bar Association

CLE COMMITTEE

NOVEMBER 3, 2017

2:00 TO 4:00

AT WSBA

MINUTES

In Attendance: Craig Sternberg – Chair; Andrew Asplund; Jason Bergevin; Claire Keeley; Wil Miller; Madison Teofilak

Staff: Janey McCaulley; Kevin Plachy, Shanthi Raghu

On The Phone: Jeff Sbaih; Brendon Taga

Not in Attendance: Dianna Caley; Chad Dold; Justin Elder; Adam McGerty; Sarah Moen; Robert Roche; Amy Trua

1. Approval of July, 2017 Minutes – Craig/All

July minutes were approved by the committee members in attendance.

2. Budget Review for FY17 – Craig/Kevin

- 71 CLE programs delivered in FY17
- Fiscal revenue goals for CLE is break even, CLE does not aim for profit making but is charged with self-sufficiency and does not draw on license fees
- MCLE ruling impacts CLE with movement now toward on demand programs

3. Review of FY18 CLE Budgets – Craig/Kevin

- October – September 2018 Budget
 - \$864,735 live seminars
 - \$950,000 recorded seminars
 - \$17,000 coursebooks sold separately
- 2018 budget forecast (credits)

- 400 live CLE credits
 - 345 On Demand Seminar Credits
- 2014-2018 45% reduction in indirect costs to CLE

4. FY18 Discussion with Sections around Partnering Model – Kevin

- Fiscal policy 45% Admin Fee
- FY16-17 Section splits – what we pay Sections decreases more than half due to MCLE rules
- Discussed how we share program revenue at previous week's meeting with Section reps
- Follow up in January

5. Establishment of Subcommittees – Craig/Kevin

- **Seminar Planning Subcommittee (producing subjects for programs)**
 - i. CLE Committee volunteers assigned
 1. Wil Miller
 2. Brendon Taga
 3. Jeff Sbaih
 4. Madison Teofilak
- **Marketing Intelligence Subcommittee**
 - i. CLE Committee volunteers assigned
 1. Jason Bergevin
 2. Claire Keeley
 3. Andrew Asplund
- Wil Miller suggested a program for 1) collaborative law, and 2) 'breaking up is hard to do'; getting along with co-counsel
- Claire Keeley suggested soliciting for CLE ideas on the WSBA website

6. Talk about committee assignments and work for FY18

- **ACTION:** Kevin will distribute 'old' faculty guide to the CLE Committee, marketing intel workbook on pricing from 2017, fiscal policy for sections splitting, timeline for seminar planning and general information, and look into adding CLE suggestion box to the website.

7. Adjourn

Meeting adjourned at 3:45 p.m.