

2020



WSBA Conference & Event Sponsorship Opportunities

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WSBA|CLE
Invested in your success.™

Sponsorship Opportunities *to meet your needs*

The Washington State Bar Association strives to provide the highest quality, innovative continuing legal education programs that promote learning, enhance skills, and inspire superior standards of practice for our 40,000 members.

Each year WSBA is proud to collaborate with WSBA law practice sections and other partners to organize and host multiple conferences and section meetings with attendance ranging from 75 to 200 legal professionals. Conference programming provides attendees and section members the rare opportunity to gather as a unified group and become immersed in advancements within their field through various presentations by topic experts and endless networking events.

Due to the niche environment generated by each practice area, sponsors and exhibitors at these conferences are given the opportunity to build and reinforce business relationships with professionals that directly benefit and relate to the services and products they provide.

Secure your sponsorship or exhibitor space for one or multiple events and connect with potential clients in need of your specialized services today!

For more information, please contact:

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Interim Education Programs Manager
206-727-8271

sponsorships@wsba.org



Senior Lawyers Conference

May 1, 2020

**Seattle Airport Marriott
SeaTac, Washington**

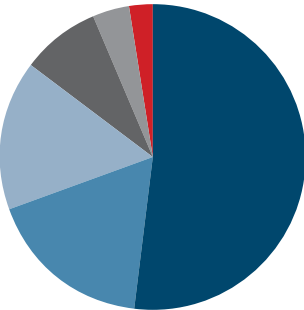
Anticipated Attendance
100–125

This full-day conference addresses timely topics of use and interest to experienced legal professionals aged 55 and counting, or in practice for over 25 years. Attendees have extensive opportunities for networking among highly-experienced peers.

Audience

Legal professionals in practice for over 25 years, accomplished within various areas of law that include:

- Estate planning/probate
- General practice
- Business/commercial
- Family law
- Personal injury



Firm Type by Section Members

■ Solo Practice	132
■ Small Law Firm (2-5 Lawyers)	45
■ Medium Law Firm (6-35 Lawyers)	40
■ Large Law Firm (36-100+ Lawyers)	21
■ Government/Public Sector	10
■ In House Counsel	6

Sponsorship & Exhibitor Opportunities

Platinum Sponsor	\$5,000
Gold Sponsor	\$3,000
Silver Sponsor	\$2,000
Bronze Sponsor	\$1,500
Exhibitor	\$500
Supporter	\$365



Environmental & Land Use Law Midyear Meeting and Conference

May 7-9, 2020

**Suncadia Resort
Cle Elum, Washington**

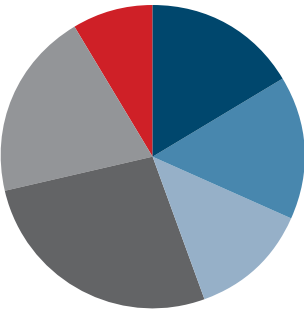
**Anticipated Attendance
100-125**

This three-day event focuses on timely topics of interest to environmental and land use law practitioners.

Audience

Professionals practicing or advising businesses in areas related to land use and environmental law that include:

- Municipal
- Land use litigation
- Environmental permitting and compliance
- Wetlands and water allocation
- Property acquisition and development
- Environmental regulatory enforcement
- National Environmental Policy Act (NEPA)



Firm Type by Section Members

■ Solo Practice	111
■ Small Law Firm (2-5 Lawyers)	104
■ Medium Law Firm (6-35 Lawyers)	87
■ Large Law Firm (36-100+ Lawyers)	182
■ Government/Public Sector	136
■ In House Counsel	57

Sponsorship & Exhibitor Opportunities

Platinum Sponsor	\$5,000
Gold Sponsor	\$3,000
Silver Sponsor	\$2,000
Bronze Sponsor	\$1,500
Exhibitor	\$500
Supporter	\$365



Real Property, Probate & Trust Midyear Meeting and Conference

June 5–7, 2020

Skamania Lodge
Stevenson, Washington

Anticipated Attendance

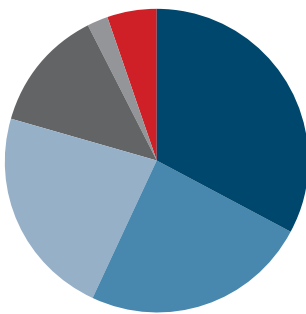
150–200

This three-day conference provides insightful sessions that present key information, new insights, and solutions for challenges facing legal professionals practicing in the areas of real property, probate, trusts, and estates.

Audience

Legal professionals practicing or advising businesses in areas related to real property, probate, trusts and estates that include:

- Private estate planning
- Commercial landlords
- Contractors & developers
- Lending institutions
- Investment groups
- Elder law



Firm Type by Section Members

■ Solo Practice	776
■ Small Law Firm (2-5 Lawyers)	575
■ Medium Law Firm (6-35 Lawyers)	535
■ Large Law Firm (36-100+ Lawyers)	304
■ Government/Public Sector	53
■ In House Counsel	123

Sponsorship & Exhibitor Opportunities

Platinum Sponsor	\$5,000
Gold Sponsor	\$3,000
Silver Sponsor	\$2,000
Bronze Sponsor	\$1,500
Exhibitor	\$500
Supporter	\$365



Family Law Midyear Meeting and Conference

June 19-21, 2020

**Hilton Vancouver
Vancouver, Washington**

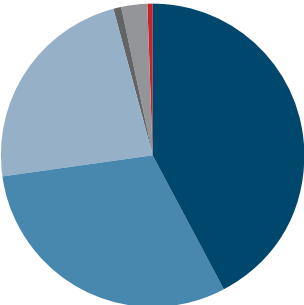
**Anticipated Attendance
175-200**

This three-day conference provides insight on timely topics, solutions for challenges, and updates on current issues for the only annual statewide gathering of family law legal professionals. Attendees have the option to take part in daily on-site networking and after-hours recreational activities.

Audience

Family law professionals advising in relative areas of law:

- Mediation
- Adoption
- Divorce
- Domestic partners
- Child custody
- Domestic violence
- Estate planning



Firm Type by Section Members

■ Solo Practice	525
■ Small Law Firm (2-5 Lawyers)	380
■ Medium Law Firm (6-35 Lawyers)	286
■ Large Law Firm (36-100+ Lawyers)	12
■ Government/Public Sector	34
■ In House Counsel	4

Sponsorship & Exhibitor Opportunities

Platinum Sponsor	\$5,000
Gold Sponsor	\$3,000
Silver Sponsor	\$2,000
Bronze Sponsor	\$1,500
Exhibitor	\$500
Supporter	\$365



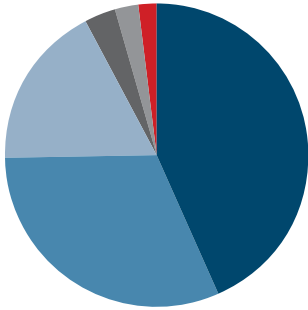
Elder Law Conference

September 24, 2020

**Washington State Convention Center,
Seattle, Washington**

Anticipated Attendance

90-110



This one day conference provides an opportunity for legal professionals practicing in the area of Elder Law to spend a day with colleagues while learning about current issues that affect this growing demographic of clients.

Audience

Legal professionals practicing in the areas of elder law, retirement, estate planning, guardianship and probate.

Firm Type by Section Members

■ Solo Practice	305
■ Small Law Firm (2-5 Lawyers)	220
■ Medium Law Firm (6-35 Lawyers)	124
■ Large Law Firm (36-100+ Lawyers)	23
■ Government/Public Sector	18
■ In House Counsel	12

Sponsorship & Exhibitor Opportunities

Platinum Sponsor	\$5,000
Gold Sponsor	\$3,000
Silver Sponsor	\$2,000
Bronze Sponsor	\$1,500
Exhibitor	\$500
Supporter	\$365



Solo and Small Firm Conference

September 25-27, 2020

**Kitsap Conference Center,
Bremerton, Washington**

Anticipated Attendance

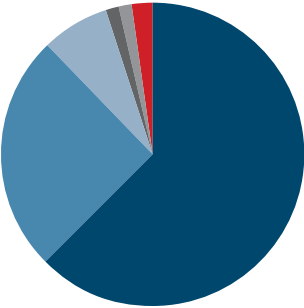
100-150

This multi-day CLE/Legal Expo in the greater Seattle area will include vendors from various legal industry companies and three days of CLE programming. This opportunity is perfect for engaging with solo and small firm practitioners from around the state.

Audience

Legal professionals practicing within an independent or small firm advising on a wide-array of topics including:

- Estate planning
- Family law
- General practice
- Civil litigation
- Personal injury



Firm Type by Section Members

■ Solo Practice	630
■ Small Law Firm (2-5 Lawyers)	254
■ Medium Law Firm (6-35 Lawyers)	71
■ Large Law Firm (36-100+ Lawyers)	15
■ Government/Public Sector	15
■ In House Counsel	20

Sponsorship & Exhibitor Opportunities

Platinum Sponsor	\$5,000
Gold Sponsor	\$3,000
Silver Sponsor	\$2,000
Bronze Sponsor	\$1,500
Demo & Exhibitor*	\$1,000
Exhibitor	\$500
Supporter	\$365

*For further details please contact sponsorships@wsba.org



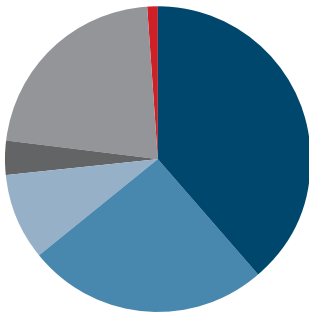
Criminal Justice Institute

October 1-2, 2020

University of Washington – Tacoma,
Tacoma, Washington

Anticipated Attendance

120–175



This annual, two day conference brings together prosecutors, defense counsel, judges and law enforcement professionals to discuss pressing issues in criminal law and the challenges of a criminal practice.

Audience

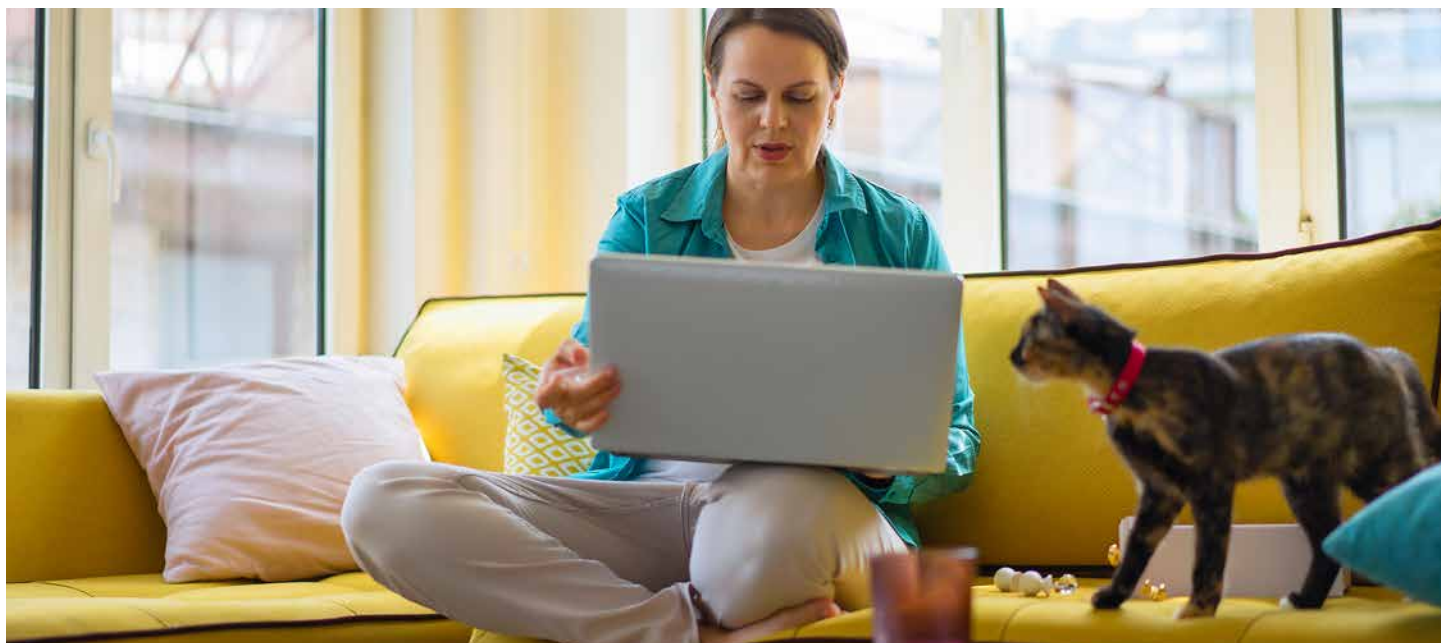
Criminal law attorneys including prosecutors, defense counsel, judges and other law enforcement professionals.

Firm Type by Section Members

■ Solo Practice	166
■ Small Law Firm (2-5 Lawyers)	110
■ Medium Law Firm (6-35 Lawyers)	27
■ Large Law Firm (36-100+ Lawyers)	17
■ Government/Public Sector	96
■ In House Counsel	3

Sponsorship & Exhibitor Opportunities

Platinum Sponsor	\$5,000
Gold Sponsor	\$3,000
Silver Sponsor	\$2,000
Bronze Sponsor	\$1,500
Exhibitor	\$500
Supporter	\$365



Legal Lunchbox Webcast Series

Last Tuesday of Every Month*

**WSBA Conference Center
Seattle, Washington**

Average Attendance in 2019

1,550



On the final Tuesday of each month, more than 1,500 practicing legal professionals log in to the WSBA's free Legal Lunchbox webcasts at noon from their desks or from mobile devices wherever they are.

This extremely popular continuing legal education series offers Washington's 40,000 practicing legal professionals a convenient and no-cost way to earn 18 CLE credits a year toward the 45 credits they must report every three years. It is designed to help practitioners develop the skills, tools, and techniques necessary in 21st century law practice, from offering alternative fee arrangements to using e-discovery effectively, to navigating the ethical risks inherent in social media.

Every Legal Lunchbox webcast is recorded and made accessible after the live broadcast, further expanding the audience for the series. WSBA members appreciate this free series - an appreciation that will no doubt extend to sponsors that make it possible for the WSBA to continue offering it.

Sponsorship

Per Month	\$1,000*
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As a monthly sponsor of the WSBA Legal Lunchbox Webcast Series, your company will receive sole recognition in marketing materials prior to the live broadcast, in addition to prominent name and logo recognition at the beginning and end of each webcast for the month in which you sponsor.

*Subject to availability. Please inquire about available months.

Seminar & Conference

Sponsorship Opportunities & Benefits

Benefits of Sponsorship	Virtual Gold Level Sponsor \$1,000	Virtual Exhibitor \$500
Company Logo displayed in printed brochure, if applicable to the event	▲	
Company Logo displayed in e-marketing materials with link to company website	▲	
Name listed (no logo) in e-marketing materials promoting the event		▲
Recognition in the confirmation letter sent to registrants	▲	▲
Complimentary registration	For 3	For 1
Rolling PowerPoint advertising your company during registration and breaks at the event	▲	▲
Opportunity to introduce a speaker at the event	▲	
Sponsorship recognition announced during program	▲	
Company Logo included on Webinar/Webcast log-in page	▲	
Company Name listed on Webinar/Webcast log-in page	▲	▲
Visit-with-the-vendors page distributed to attendees in the morning and during breaks	▲	▲
15 minute presentation during break	▲	
Networking list provided for one-time use	▲	▲