



2025

SPONSORSHIP OPPORTUNITIES

FOR WSBA CLE CONFERENCES & EVENTS

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SPONSORSHIP OPPORTUNITIES TO MEET YOUR NEEDS

WSBA | CLE
Invested in your success.™



WSBA CLE offers additional sponsorship opportunities beyond those included in this booklet.

**FOR MORE INFORMATION,
PLEASE CONTACT:**

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Washington State Bar Association

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The Washington State Bar Association (WSBA)

strives to provide the highest quality, innovative continuing legal education programs that promote learning, enhance skills, and inspire superior standards of practice for our over 40,000 members.

WSBA CLE is a leader in presenting timely and topical sessions taught by experienced Washington practitioners. Each year, WSBA is proud to collaborate with WSBA law practice sections and other partners to organize and host multiple conferences and section meetings with attendance ranging from 75 to 200 legal professionals. Attendees may choose to participate in person or virtually via live webcast from locations near and far.

These events provide attendees the opportunity to gather and learn about advancements within their practice and network with colleagues. Sponsors and exhibitors may build and reinforce business relationships with professionals that directly benefit and relate to the services and products they provide.

Secure your sponsorship or exhibitor space for one or multiple events and connect with legal professions in need of your specialized services today!



ENVIRONMENTAL & LAND USE LAW MIDYEAR MEETING AND CONFERENCE

May 8-9, 2025

**Alderbrook Resort & Spa
UNION, WA**

IN-PERSON & WEBCAST

**ANTICIPATED
ATTENDANCE**

100-125

**SPONSORSHIP
& EXHIBITOR
OPPORTUNITIES**

Gold Sponsor > **\$2,350**
Silver Sponsor > **\$1,850**
Bronze Sponsor > **\$1,350**
In-Person Exhibitor > **\$350**

See page 8 for an explanation
of sponsor benefits.

*This two-day event focuses on timely
topics of interest to environmental and
land use law practitioners.*

AUDIENCE

Professionals practicing or advising businesses in areas related to land use and environmental law that include:

- Municipal
- Land use litigation
- Environmental permitting and compliance
- Wetlands and water allocation
- Property acquisition and development
- Environmental regulatory enforcement
- National Environmental Policy Act (NEPA)

FIRM TYPE BY SECTION MEMBERS





REAL PROPERTY, PROBATE & TRUST MIDYEAR MEETING AND CONFERENCE

May 30-June 1, 2025

**Semiahmoo Resort
BLAINE, WA**

IN-PERSON ONLY

**ANTICIPATED
ATTENDANCE**

125-175

**SPONSORSHIP
& EXHIBITOR
OPPORTUNITIES**

- Gold Sponsor > **\$2,350**
- Silver Sponsor > **\$1,850**
- Bronze Sponsor > **\$1,350**
- In-Person Exhibitor > **\$350**

See page 8 for an explanation of sponsor benefits.

This conference provides sessions that present new insights and solutions for challenges facing legal professionals practicing in the areas of real property, probate, trusts, and estates.

AUDIENCE

Legal professionals practicing or advising businesses in areas related to real property, probate, trusts and estates that include:

- Private estate planning
- Commercial landlords
- Contractors & developers
- Lending institutions
- Investment groups
- Elder law

FIRM TYPE BY SECTION MEMBERS





FAMILY LAW MIDYEAR MEETING AND CONFERENCE

July 25-27, 2025

**The Historic Davenport
SPOKANE, WA**

IN-PERSON & WEBCAST

**ANTICIPATED
ATTENDANCE**

175-200

**SPONSORSHIP
& EXHIBITOR
OPPORTUNITIES**

Gold Sponsor > **\$2,350**
Silver Sponsor > **\$1,850**
Bronze Sponsor > **\$1,350**
In-Person Exhibitor > **\$350**

See page 8 for an explanation
of sponsor benefits.

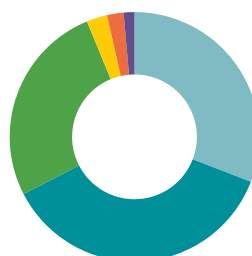
This conference provides insight on timely topics, solutions for challenges, and updates on current issues for the only annual statewide gathering of family law legal professionals.

AUDIENCE

Family law professionals advising in relative areas of law:

- Mediation
- Adoption
- Divorce
- Domestic partners
- Child custody
- Domestic violence
- Estate planning

FIRM TYPE BY SECTION MEMBERS



| | |
|----------------------------------|------------|
| Small Law Firm (2-5 Lawyers) | 288 |
| Solo Practice | 341 |
| Medium Law Firm (6-35 Lawyers) | 246 |
| Non-profit | 25 |
| Large Law Firm (36-100+ Lawyers) | 20 |
| Government/Public Sector | 13 |



SOLO AND SMALL FIRM CONFERENCE

Fall 2025

Location TBD

IN-PERSON ONLY

ANTICIPATED ATTENDANCE

75-100

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

- Gold Sponsor > **\$2,350**
- Silver Sponsor > **\$1,850**
- Bronze Sponsor > **\$1,350**
- In-Person Exhibitor > **\$350**

See page 8 for an explanation of sponsor benefits.

This two-day event will include vendors from various legal industry companies and three days of CLE programming. This opportunity is perfect for engaging with solo and small firm practitioners from around the state.

AUDIENCE

Legal professionals practicing within an independent or small firm advising on a wide-array of topics including:

- Estate planning
- Family law
- General practice
- Civil litigation
- Personal injury

FIRM TYPE BY SECTION MEMBERS





LEGAL LUNCHBOX™ SERIES

**LAST TUESDAY
OF EVERY MONTH**

WEBCAST ONLY

**AVERAGE ATTENDANCE
PER MONTH IN 2024**

1,978

**SPONSORSHIP
OPPORTUNITIES**

Per month > **\$1,000**

**Subject to availability. Please
inquire about available months.*

On the final Tuesday of each month, more than 1,500 practicing legal professionals log in to the WSBA's free Legal Lunchbox webcasts at noon from their desks or from mobile devices wherever they are.

This extremely popular continuing legal education series offers Washington's 40,000 practicing legal professionals a convenient and no-cost way to earn 18 CLE credits a year toward the 45 credits they must report every three years. It is designed to help practitioners develop the skills, tools, and techniques necessary in 21st century law practice, from offering alternative fee arrangements to using e-discovery effectively, to navigating the ethical risks inherent in social media.

Every Legal Lunchbox webcast is recorded and made accessible after the live broadcast, further expanding the audience for the series. WSBA members appreciate this free series—an appreciation that will no doubt extend to sponsors that make it possible for the WSBA to continue offering it.

As a monthly sponsor of the WSBA Legal Lunchbox Webcast Series, your company will receive sole recognition in marketing materials prior to the live broadcast, in addition to prominent name and logo recognition at the beginning and end of each webcast for the month in which you sponsor.



SPONSORSHIP OPPORTUNITIES & BENEFITS

2025 WSBA CLE CONFERENCES AND EVENTS

| BENEFITS OF SPONSORSHIP | GOLD \$2,350 | SILVER \$1,850 | BRONZE \$1,350 | IN-PERSON EXHIBITOR \$350 |
|---|-----------------|-------------------|-------------------|---------------------------------|
| Sponsorship recognition announced during program | ● | | | |
| 15-minute presentation during break | ● | | | |
| Company Logo included on Webinar/Webcast log-in page | ● | | | |
| Company Name (no logo) listed on Webinar/Webcast log-in page | | ● | | |
| Company logo displayed in e-marketing materials with link to company website | ● | | | |
| Name listed (no logo) in e-marketing materials promoting the event | | ● | ● | |
| Rolling PowerPoint advertising your company during registration and breaks at the event | ● | ● | | |
| Recognition in the confirmation letter sent to registrants | ● | ● | ● | |
| Complimentary registration | For 3 | For 2 | For 1 | |
| Networking list provided for one-time use | ● | ● | ● | ● |
| In-Person Exhibitor Booth | ● | ● | ● | ● |

**All benefits are subject to availability.*