

Editorial Advisory Committee Meeting

May 9, 2018

Attending in-person: Renee McFarland

Attending via phone: James Hietala, Michael Cherry, Ralph Flick, Daniel Himebaugh, Joan Miller, Sophia Byrd-McSherry

Absent: Aubrie Hicks, Bridget Schuster, Chris Campbell, Chris Graves, Dan Bridges, Marla Fox, Ruby Aliment, Stephen Jackson

WSBA staff: Margaret Morgan, Terri Sharp, Emily White, Colin Rigley

- Roll call
- Review of April/May 2018 issue
 - a. Comments were that the magazine captured attention, and was read cover to cover. Interpreter article and Alzheimer's articles were well received.
- Editor's report
 - a. Discussed the June issue currently in production. Noted that the Summer Reading List has been moved to the July/August issue
 - b. For upcoming feature on Lawyer as Legislators/Elected Officials, looking for anyone with a connection to Mayor Durkan or Gov. Inslee for a Q&A written interview.
 - i. Sophia Byrd-McSherry suggests a former WSBA lobbyist (Kathryn Leathers) who is now general counsel for the Washington Governor's Office. Mike Padden of Spokane also identified as a candidate to feature.
- Story ideas for upcoming issues
 - a. Lawyers as legislators: get a balance of conservatives & liberals, Republicans & Democrats, and east and west sides of state.
 - b. More Beyond the Bar Number (BBN) needed, as always.
 - c. "A Day in the Life," could be an intermittent series, in addition to BBN. Hour-by-hour of a member's day.
 - d. Michael Cherry is at work on an article about innovative modern advertising by some WSBA members, and could also include links to amendments to RPCs on lawyer advertising.
 - e. Ralph Flick has been speaking with a researcher about lawyer satisfaction surveys. Also suggests a story about the top 10 questions students ask about going into law.
 - f. "Kicking the Can": follow-up for Sept. issue
 - g. Interview Exec. Dir. for NW Tribal about the court's work
 - h. AI & Robotics Law – feature + recent WSBA CLE on (Michael Cherry will help). Noted that there's more to AI than self-driving cars, e.g., reservation apps that call and make a reservation for you.
 - i. Blockchain and the law
 - j. AG consumer protection
- Upcoming meeting dates (noon to 1 p.m. except where otherwise noted):

6/13/18, 7/18/18, 8/15/18, 9/12/18, 10/17/18