



WSBA

EDUCATION AND PROFESSIONAL DEVELOPMENT DEPARTMENT

CLE Committee Meeting Minutes July 18, 2012

Present:

Committee:

Esther Park, Jason Dennett, Marijean Moschetto, Qingqing Miao, Sheila Ridgway, Tracy Grant

WSBA Staff:

Chad Clark, Janey McCaulley, Margaret Morgan, Michael Badger, Susan Strachan,

By Phone:

Charles Dold, Hillary Evans, Mark Arend, Susan Machler, Tara Gillespie

Absent:

Anthony Ravani, Brita Long, Douglas Reiser, Jeanette Nyden, Kathy Burrows, Patricia Paul, Richard Sayre, Stuart Brown

Approval of April Minutes

Motion was made to approve minutes of April 18, 2011 meeting. Motion seconded. Motion carried.

Director's Report

- Jason Dennett will step down as CLE Committee Chair on September 30, 2012 but will remain on the Committee through 9/30/13. Marijean Moschetto will chair the committee beginning October 1, 2012. The CLE Committee is gaining two new members on the committee effective October 1; Lewis Zieske and Dianna Caley.
- Staffing changes: Deputy Director of Finance and Professional Development Julie Mass left the WSBA as of July 11. Associate Director for CLE Seminars and Operations Katelyn Stayer left the WSBA as of July 13. Webcast Production Manager Chad Clark is leaving the WSBA as of August 8. As of this writing Ann Holmes is serving as interim Chief Operating Officer.
- Michael Badger, Associate Director of Lawyer Services, was introduced to the CLE Committee. Michael gave a brief overview of how he foresees integrating Lawyer Services, and especially the Law Office Management Assistance Program, with EPD seminar programming.
- Proposed amendments to APRs by the MCLE Board went to the BOG for first reading at July 13/14 meeting. BOG will meet again July 23 to consider feedback from BOG, members, and other stakeholders. **Action:** Margaret will send proposed amendments to all committee members.

Some of the pros to the amendments include allowing six credits every quarter to be “development” credits, and a new provision providing alternative credit for electronic (online) courses. Some of the cons are requirements that CLE sponsors be able to verify/track attendees’ participation in recorded and online programs via implanted codes and tracking of log-on and log-off times and store this data for six years. Building the infrastructure to meet these requirements will be expensive and could take a year or more of development/testing/implementation; the proposed amendments contain no phase-in or grace period. **Action:** Margaret asked for committee’s input by July 20 for memo going to the board.

CLE Seminars Report

Summer registrations for seminars are higher than expected. CLE staff would like the Committee’s support in recommending to the BOG at its September meeting that CLE staff be afforded discretion in setting seminar pricing without having to seek BOG approval for every change. It is believed that by having price range options and discretion, CLE will be able to be more flexible with program options. A handout was distributed at the meeting demonstrating a potential range of tuition for programs. A handout was distributed showing the tuition for programs by other CLE providers in Washington. After discussion, the Committee and the BOG liaison to the Committee expressed support for going forward with this recommendation. **Action:** Margaret will draft and send a memo to the Board indicating the CLE Committee’s consensus to ask the Board for full discretion on price setting and present a layout of what we are envisioning. An update will follow at the October CLE Committee meeting.

CLEP Publications/Products Report

The summer sale was a success! Deskbooks anticipated launching with Casemaker by year end. Prior to leaving WSBA Julie Mass will put together a request for a full time legal editor in EPD to save on book cost. The three year *Law of Lawyering* deskbook project is complete!

Subcommittee Reports

➤ **Quality Control**

- **Action:** Margaret will share Patricia Paul’s evaluation re: online webcast experience with the CLES seminar team.
- Two volunteers from the CLE Committee are invited to evaluate a CLE seminar each quarter.
 - **Action:** Tracy Grant will evaluate a September webcast she had previously registered for. Her tuition will be refunded, as attending for purposes of evaluating the program is part of the subcommittee’s work. .
 - **Action:** Chad Dold will review a live program by end of September 2012.
- MCLE had questioned the award of ethics to some of our programming in the last few months; QuickBooks for Trust Accounting and Lincoln on Professionalism. The recorded version of the QuickBooks program was re-accredited as general, not ethics, credits. Senior Seminar Development Specialist Christopher Cellars, presented information to the MCLE Board on July 13 regarding the Lincoln on Professionalism program and the Board subsequently sent a letter agreeing that ethics credits were appropriately awarded for it. Kathy Todd and another MCLE Board member will audit the Lincoln program in September.

➤ **Technology**

- No seminar suggestions have been received in the Dropbox since the last meeting. Please continue to communicate ideas. **Action:** Chad C. will get Dropbox tutorial to Sheila.

➤ **Section Relations**

- Midyear season. Summer midyears have gone well.

➤ **CLE Programming**

- Spotlight programs are a good way to try out program ideas.
- Jason solicited feedback from Committee for masters programs.
 - The August “Let Me Tell You a Story” two day seminar could be a masters program. It is skills based.
 - Case dissection lends to master classes Marijean commented as well as retrospective themes. Marijean wants to check with the ABA family law contacts she knows and try to generate some ideas.
- Marijean commented that how to run your office or client meeting programs could be helpful. The same feedback has come from lawyer focus groups per Margaret.
- Esther attended a two day program sponsored by the King County Clerk’s Office on new lawyers that was practical and memorable. The program is conducted quarterly and inexpensive at \$100 (10 credits).
- Other ideas discussed were skills based young lawyers programs, retiring, buying/selling practices, succession planning, Generation X and millennial lawyers – how they approach their practices and work, how to supervise and mentor and ask for a mentor, professional resilience (what stages a lawyer goes through, keeping up your interest and passion, seeing as a stage rather than a current crisis.)
- A spotlight program conducted in mid July on exiting your practice demonstrated good theory and walking the talk. The credibility of the speaker was enhanced by the sharing of her own story.
- Hearing from more experienced folks builds resilience, and what gets in the way is not seeing it get any better, Michael commented.

Set Next Meeting Date

Next meeting date will be October 31, 2012.

Adjourn

Motion to adjourn meeting. Motion seconded. Motion carried. Meeting was adjourned at 4:03 p.m.