



WSBA

EDUCATION AND PROFESSIONAL DEVELOPMENT DEPARTMENT

**CLE Committee Meeting
Minutes
January 24, 2013**

Committee Members Present:

Brita Long, Jason Dennett, Lewis Zieske, Marijean Moschetto, Qingqing Miao, Richard Sayre, Sheila Ridgway, Tracy Grant

By Phone:

Dianna Caley, Chad Dold, Mark Arend, Susan Machler, Tara Gillespie

Special Guest(s):

Bob Klein

WSBA Staff Present:

Ann Holmes, Christopher Cellars, Kathy Burrows, Janey McCaulley, Joy Eckwood, Margaret Morgan, Michael Badger, Mike Jorgensen, Paula Littlewood, Susan Strachan

Absent:

Anthony Ravani, Douglas Reiser, Hillary Evans, Jeanette Nyden, Stuart Brown

Welcome, introductions

Members, staff and guests introduced themselves.

CLE Developments

Paula Littlewood, WSBA Executive Director, gave an overview of WSBA's mission statement, guiding principles, 2011-2013 strategic goals, mission focus areas, and criteria for evaluating WSBA programs. The Board of Governors (BOG) has begun work on developing the next set of three-year strategic goals. WSBA completed a membership study last year and the data gathered is being used to focus and determine priorities. Last year's referendum vote and post-referendum listening tour provided more information on what members need to not only survive but thrive in the changing legal landscape. How WSBA tells its story so that members are aware of services and products provided is a top priority. Developing members' sense of community will be part of new strategic goals.

The role of CLE is critical to the profession. At last fall's Executive Management Team retreat, Education and Professional Development (EPD) was discussed in light of resources and finances. Data was collected on the number of members that participated in WSBA-sponsored CLEs over the past three years (Marijean Moschetto, CLE Committee Chair, expressed interest in reviewing the data that was collected). Discussions were held with the Board of Governors and EPD on how to integrate EPD throughout the WSBA to help drive the organization's initiatives. New Lawyer Education and Public Service Training initiatives are very important to WSBA's strategic goals. A subcommittee of the Executive Team (Ann Holmes, Frances Dujon-Reynolds, and Megan McNally) is working with EPD Associate Directors Margaret Morgan and Michael Badger to work on greater integration. EPD is a backbone of WSBA. The CLE Committee's help is still needed to develop program ideas. Paula shared a professional development graphic featuring: 21st century skills – practice experience – ethical practice – relevant networks and community.

Ann Holmes, WSBA's Interim Chief Operating Officer, noted that this is a year of transition for CLE and CLE reserves are available to support this pause-and-refocus process. This is an excellent time to serve on the CLE Committee. The organization wants to look at a different model for CLE that would maintain quality and afford discretion in pricing of its programs.

Applicant Welcome

Margaret Morgan, Committee Liaison and Associate Director for Publications and Professional Development, introduced Bob Klein who is currently applying for a CLE Committee vacancy. Bob graduated from law school in 1974 and is originally from the east coast. Bob's specialty is in litigation, business and real estate. Bob spoke last year at an LLC seminar for CLE.

Approval of October 31, 2012 Meeting Minutes

The CLE Committee approved the October 31, 2012 meeting minutes with no changes.

CLE Committee's Work in the Next Year – Goals Identified at October 2012 Meeting

Michael Badger, Associate Director for Lawyer Services, spoke to the integration of content developed by the Law Office Management Assistance Program (LOMAP) into CLE programming. Three such jointly developed programs are on the CLE calendar in February, March, and April. As this integration continues, Michael suggests putting together a panel of attorneys who have successfully transitioned their practices who would share insights into this process. A large percentage of attorneys looking for a career change or looking to retire are creating an increasing demand for these programs. Michael would like a point person on the CLE Committee to share transition and programming ideas with him. **Action:** Brita Long, CLE Committee member, volunteered to assist Michael.

Brita expressed a strong concern for the financially struggling attorney who receives only a small number of CLE credits for participation in programs related to practice management. Margaret explained that under the current MCLE regulations, programming regarding the business of law practice – including succession planning and transitioning out of practice – may not be accreditable. Therefore, the February 27 program on "Lawyers at Midlife – Planning NOW for the Retirement You Want," is a full-day program with only 2.5 CLE credits available (but it is also priced at \$119, reflecting the 2.5 credits, rather than \$225, which is the standard price for a full-day seminar). Proposed amendments to the MCLE regulations have been sent to the Supreme Court which, if adopted, will allow a broader range of these

types of “professional resilience” topics to be awarded MCLE credit. It is not possible to know when the Court will act on these proposed amendments.

Mike Jorgensen, EPD’s new Webcast Production Manager, is very pleased with CLE’s webcast productivity. He sees possibilities with doing more interactive activities via webcast and working with faculty to embrace new technologies – e.g., polling equipment, subject matter experts moderating the online chat, selecting the best technology depending on the subject matter, etc. Chat rooms can engage the online community and foster more learning and less teaching. Margaret Morgan announced that Mike will be the new liaison to the Technology Subcommittee. **Action:** The Technology Subcommittee members will e-mail Mike technology ideas and Mike will follow up with Marijean within two weeks.

Margaret spoke to the development of more stand-alone ethics programs by working with WSBA’s “in-house experts” on the Rules of Professional Conduct and attorney discipline – the attorneys in the Office of Disciplinary Conduct (ODC). Margaret has been in discussion with Doug Ende, Director of ODC, to put together a team of ODC attorneys who will work with CLE/NLE seminar developers to develop programming together, with some of it possibly available by the end of the fiscal year. Some of this programming may be directed to training volunteers on the disciplinary board and other boards rather than directed to the membership at large. Lewis Zieske, CLE Committee member, suggested a program for educating attorneys on how to deal with a grievance filed against them. There was discussion of doing in-house training at law firms on this subject. Brita suggested putting some articles or a video on the WSBA website for attorneys that would help them know what to do when a grievance is filed against them. **Action:** Margaret will speak with Doug Ende about this possibility. Marijean asked Margaret and staff to collect their thoughts on this subject.

Subcommittees of the CLE Committee

- **Technology** (staff liaison: Mike Jorgensen (newly appointed); members: Jason Dennett, Mark Arend, Dianna Caley, Doug Reiser)

See previous discussion from Mike Jorgensen in these minutes.

- **Quality Control** (staff liaison: Susan Strachan, CLE Seminar Development Specialist, susanst@wsba.org; members: Stuart Brown, Chad Dold, Tara Gillespie, Brita Long, Qingqing Miao, Dick Sayre)

Chad and Tara gave a summary of their observations while attending and evaluating the CLE seminar “Let Me Tell You a Story: The Do’s and Don’ts of Successful Litigation,” which took place August 24, 2012.

- **Section Relations** (staff liaison: Kathy Burrows, Senior CLE Seminar Development Specialist, kathyb@wsba.org; members: Marijean Moschetto, Anthony Ravani, Sheila Ridgway, Dick Sayre)

Kathy shared that policies affecting Sections and CLEs (such as the mini-CLE policy) are under review and there will likely be a spring meeting with Section leadership to discuss what is working and what is not. **Action:** Marijean appointed Sheila Ridgway, CLE Committee member, to work with Kathy as a point person.

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Chad suggested that we restructure CLE subcommittees to fit the model Paula presented. Marijean will look into it, and also find better ways to chat amongst committee members between meetings.

2013 Quarterly Meetings

- Thursday, April 18, 2:00 – 4:00 p.m.
- Wednesday, July 17, 2:00-4:00 p.m.

Adjourn

Meeting adjourned at 4:00 p.m.

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