

WASHINGTON STATE BAR ASSOCIATION

TO: WSBA Board of Governors
FROM: Interim Executive Director Terra Nevitt
DATE: March 16, 2020
RE: Executive Director's Report - Supplement

2020 New Member Survey

WSBA's Member Services and Engagement Team is gearing up to disseminate a comprehensive survey of new and young members. A similar survey was conducted in 2015, which helped to shape the work of the WSBA staff and Washington Young Lawyers Committee in support of new and young members. The 2020 survey questions are rooted in the 2015 survey, but the 2020 survey has been expanded to include questions about well-being and seeking input on the current WSBA Bylaws definition of "young lawyer." The Washington Young Lawyers Committee has provided staff with suggested 2020 survey questions and is eagerly awaiting the results of the survey to better inform their strategic planning. We intend to disseminate the survey on April 1, with a response deadline of April 15. The Member Services and Engagement Team will work to analyze and report on the data collected in a timely manner.